

William R. Doyle

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Date: August 25, 2011

Current Appointment

Associate Professor of Higher Education and Public Policy, Department of Leadership, Policy and Organizations, Peabody College of Vanderbilt University

Areas of Specialization

Politics of Higher Education
Higher Education Policy
Public Opinion and Higher Education
Higher Education Finance

Education

Undergraduate

1996 B.A., Philosophy, summa cum laude, Villanova University
1996 B.A. Liberal Arts, summa cum laude, Villanova University

Graduate

2004 M.A., Political Science, Stanford University
2004 Ph.D., Higher Education, Stanford University
Dissertation Title: *The Politics of Public College Tuition and Financial Aid*
Committee: Myra Strober, Michael Kirst, Susanna Loeb

Professional Experience

Assistant Professor of Higher Education and Public Policy, Department of Leadership, Policy and Organizations, Peabody College of Vanderbilt University 2004-2011
Senior Policy Analyst, National Center for Public Policy and Higher Education, 1998-2004
Research Associate, National Center for Public Policy and Higher Education, 1997-98
Research Assistant, California Higher Education Policy Center, 1996-97

Honors, Affiliations, Funded Research

Honors

2007 AERA Outstanding Reviewer Award: *Educational Evaluation and Policy Analysis*
2000 Stanford University Graduate Student Award
1996 Villanova University Department of Philosophy Medallion Award (First in Major)
1996 Phi Beta Kappa Honor Society
1995 Phi Kappa Phi Honor Society

Affiliations

Association for the Study of Higher Education
American Educational Research Association

Funded Research

Making the Connections: Principal Investigator

A two-year project funded with support from Lumina Foundation for Education. The project seeks to understand the cumulative effect of institutional and state policies on student departure rates.

National Report Card on Higher Education: Subcontract with Higher Education Policy Institute

The goal of this study is to define and measure performance of higher education in all 50 states in the areas of preparation, participation, affordability and completion.

State Structures for Higher Education Database: Subcontract with National Center for Higher Education Management Systems,

In this study we classify all 50 states on the structure of their postsecondary governance and update and correct the existing state structures database.

Effect of Delayed Enrollment on College Completion: Subcontract with National Center for Higher Education Management Systems

This study is designed to answer what happens to students when they delay postsecondary enrollment. Estimates are drawn from propensity score matching using data from the Educational Longitudinal Study and the National Educational Longitudinal Study.

Estimates of Low-Income College Attendance via Multilevel Regression with Poststratification: Subcontract with National Center for Higher Education Management Systems

The goal of this study is to estimate the percent of low-income students attending higher education in all 50 states. This study will utilize micro-level data from the American Community Survey along with estimates of attendance and income from the Educational Longitudinal Study of 2002.

Publications

Peer-reviewed articles

- Doyle, W. R. (2010c). Effect of increased academic intensity on transfer rates: An application of the generalized propensity score. Forthcoming in *Economics of Education Review*
- Delaney, J. A. and Doyle, W. R. (2011). State spending on higher education: Testing the balance wheel over time. *Journal of Education Finance*, 36(4):343–368
- Doyle, W. R. (2010a). Changes in institutional aid, 1992-2003: The evolving role of merit aid. *Research in Higher Education*, 51(8):789–810
- Doyle, W. R. and Gorbunov, A. V. (2010). The growth of community colleges in the American states: An application of count models to institutional growth. Forthcoming in *Teacher's College Record*
- Doyle, W. R. (2010h). The politics of public college tuition and state financial aid. Forthcoming in *The Journal of Higher Education*
- Doyle, W. R., McLendon, M. K., and Hearn, J. C. (2010). The adoption of prepaid tuition and savings plans in the American states: An event history analysis. *Research in Higher Education*, 51(7):659–686
- Doyle, W. R. (2010j). U.S. senators' ideal points for higher education: Documenting partisanship, 1965-2004. *Journal of Higher Education*, 81(5):619–644
- Doyle, W. R. (2010b). Does state merit-based aid "crowd out" need based aid? *Research in Higher Education*, 51(5):397–415
- Doyle, W. R. (2009b). The effect of community college enrollment on bachelor's degree completion. *Economics of Education Review*, 28(2):199–206
- Doyle, W. R. (2009e). Impact of increased academic intensity on transfer rates: An application of matching estimators to student-unit record data. *Research in Higher Education*, 50(1):52–72
- Doyle, W. R., Delaney, J. A., and Naughton, B. A. (2008c). Public institutional aid and state policy: Compensation or compliance? *Research in Higher Education*, 50(5):502–523
- McLendon, M. K., Mokher, C. G., and Doyle, W. R. (2008). 'Privileging' public research universities: An empirical analysis of the distribution of state appropriations across research and non-research universities. *Journal of Education Finance*, 34(4):372–401
- Doyle, W. R. (2007d). Public opinion, partisan identification, and higher education policy. *Journal of Higher Education*, 78(4):369–401
- Doyle, W. R. (2006d). Policy adoption of state merit aid programs: An event history analysis. *Educational Evaluation and Policy Analysis*, 28(3):259–285

Books

- Callan, P. M., Finney, J. E., Reeves Bracco, K., and Doyle, W. R. (1997). *Public and Private Financing of Higher Education*. ACE/Oryx Press, Phoenix

Book Chapters

- Doyle, W. R. (2008a). Access, equity, and excellence: The competing goals of state student financial aid. In Baum, S. and McPherson, M., editors, *Rethinking Student Aid*, pages 160–188. The College Board, New York
- Doyle, W. R. (2007c). The political economy of redistribution through higher education subsidies. In Smart, J. C., editor, *Higher Education: Handbook of Theory and Research*, volume XXII, pages 335–410. Springer, New York
- Doyle, W. R. (2007a). Challenges in collecting cross-state measures of resources for higher education. In Shaw, K. M. and Heller, D. E., editors, *The Challenges of Comparative State-Level Higher Education Policy Research*, pages 97–120. Stylus, Stirling, VA
- Delaney, J. A. and Doyle, W. R. (2007). The role of higher education in state budgets. In Shaw, K. M. and Heller, D. E., editors, *The Challenges of Comparative State-Level Higher Education Policy Research*, pages 55–76. Stylus, Sterling
- Doyle, W. R. (2006f). State accountability policies and Boyer's domains of scholarship: conflict or collaboration? In Braxton, J., editor, *Analyzing Faculty Work and Rewards Using Boyer's Four Domains of Scholarship*, New Directions for Institutional Research, pages 97–113. Jossey-Bass, San Francisco

Conference Papers

- Doyle, W. R. and Delaney, J. A. (2010a). Recovery from cuts: How long does it take for higher education to return to previous levels? In *American Educational Research Association*, Denver, CO
- Doyle, W. R. (2009a). Changes in public institutional aid, 1992-2003: The evolving role of merit aid. In *Association for the Study of Higher Education Annual Meeting*, Vancouver, BC
- Doyle, W. R. (2009c). Effect of increased academic intensity on transfer rates: An application of the generalized propensity score. In *Annual Meeting of the American Educational Research Association*, San Diego, CA
- Doyle, W. R. and Delaney, J. A. (2009b). State spending on higher education: Testing the balance wheel over time. In *Annual Meeting of the American Educational Research Association*, San Diego, CA
- McLendon, M. K., Mokher, C. G., and Doyle, W. R. (2009). 'Privileging' public research universities: An empirical analysis of the distribution of state appropriations across research and non-research universities. In *Annual Meeting of the American Educational Finance Association*, Nashville, TN
- Delaney, J. A. and Doyle, W. R. (2008a). Higher education: A balance wheel for state budgets. In *Association for the Study of Higher Education Annual Meeting*, Jacksonville, FL
- Doyle, W. R. and Gorbunov, A. V. (2008). The growth of community colleges in the American states: An application of count models to institutional growth. In *American Education Research Association Annual Meeting*, New York, NY

- Doyle, W. R., Braxton, J. M., and Jones, W. A. (2008a). Making the connection between state and institutional policies for completion. In *American Education Research Association Annual Meeting*, New York, NY
- Doyle, W. R., Braxton, J. M., and McLendon, M. K. (2007a). An analysis of the factors contributing to state performance on college student completion. In *Association for the Study of Higher Education Annual Meeting*, Louisville, KY
- McLendon, M. K., Mokher, C. R., and Doyle, W. R. (2007). Privileging public research universities: An empirical analysis of the distribution of state appropriations to different types of institutions. In *Association for the Study of Higher Education Annual Meeting*, Louisville, KY
- Doyle, W. R. (2006b). The impact of increased academic intensity on transfer rates: An application of matching estimators to student-unit record data. In *Association for the Study of Higher Education Annual Meeting*, Anaheim, CA
- Doyle, W. R. and Noland, B. (2006). Does performance funding make a difference for students? In *Association for Institutional Research Annual Meeting*, Chicago, IL
- Doyle, W. R., McLendon, M. K., and Hearn, J. C. (2005). The adoption of prepaid tuition and savings plans in the American states: An event history analysis. In *Association for the Study of Higher Education Annual Meeting*, Philadelphia, PA
- Delaney, J. A. and Doyle, W. R. (2004). The role of higher education in state budgets. In *Association for the Study of Higher Education Annual Meeting*, Kansas City, MO
- Doyle, W. R. and Delaney, J. A. (2004). Higher education finance: Privatization or balance wheel? In *Annual Meeting of the American Educational Research Association*, San Diego, CA
- Doyle, W. R., Naughton, B. A., and Delaney, J. A. (2003). Public institutional aid and state policy: Compensation or compliance? In *Association for the Study of Higher Education Annual Meeting*, Portland, Oregon

Papers Under Development

- Doyle, W. R. (2010f). The impact of state aid on student persistence: An application of the regression discontinuity design. To be submitted to *Economics of Education Review*
- Doyle, W. R. (2010i). Supporting merit aid: Evaluating the evidence on partisan support for non-need based scholarships. To be submitted to *Journal of Higher Education*
- Doyle, W. R. (2010e). The impact of governors on public college tuition, appropriations and financial aid. To be submitted to *Educational Evaluation and Policy Analysis*
- Doyle, W. R. and Delaney, J. A. (2010b). Recovery from cuts: How long does it take for higher education to return to previous levels? To be submitted to *Journal of Education Finance*
- Doyle, W. R. and Stern, J. (2010). Effect of accepted credits on graduation rates of transfer students. To be submitted to *Teachers College Record*

Doyle, W. R., Braxton, J. M., and Jones, W. A. (2008b). Making the connection between state and institutional policies for completion. To be submitted to *Review of Higher Education*

Doyle, W. R., Braxton, J. M., and McLendon, M. K. (2007b). An analysis of the factors contributing to state performance on college student completion. To be submitted to *Journal of Higher Education*

Technical Reports

Doyle, W. R. (2010g). Open-access colleges responsible for greatest gains in graduation rates. Technical report, National Center for Public Policy and Higher Education, San Jose, California

Doyle, W. R., Delaney, J. A., and Naughton, B. A. (2004b). Public institutional aid and state policy: Compensation or compliance? Technical report, Institute for Higher Education Law and Governance

Doyle, W. R. (2003). A report on the field of anthropology in the United States. Technical report, Wenner-Gren Foundation

Doyle, W. R. (1996b). Higher education finance: An annotated bibliography. Technical report, California Higher Education Policy Center

Doyle, W. R. (1996a). Focus on students: The student composition of California higher education. Technical report, California Higher Education Policy Center

Other Scholarly Work

Doyle, W. R. (2010d). The gender "crisis" in higher education. *Change Magazine*, 42(3):52–54

Doyle, W. R. (2009d). Hard choices. *Change Magazine*, 41(6):50–54

Doyle, W. R. and Delaney, J. A. (2009a). Higher education funding: The new normal. *Change Magazine*, 41(4):60–62

Doyle, W. R. (2009f). Online learning: The revolution that wasn't. *Change Magazine*, 41(3):56–58

Doyle, W. R. (2008b). The baby boomers as faculty: What will they leave behind? *Change Magazine*, 40(6):56–60

Doyle, W. R. (2008c). Follow the money. *Change Magazine*, 40(5):56–58

Doyle, W. R. (2006g). What's in a name? *Change Magazine*, 38(6):51–54

Doyle, W. R. (2006a). Community college transfers and college graduation: Whose choices matter most? *Change Magazine*, 38(3):42–44

Doyle, W. R. (2006e). Running twice as fast, just to keep up. *Change Magazine*, 38(2):57–58

Doyle, W. R., Delaney, J. A., and Naughton, B. A. (2004a). Institutions amplifying state policy. *Change Magazine*, 36(4):36–42

Callan, P. M., Finney, J. E., and Doyle, W. R. (2001). Evaluating state higher education performance: Measuring Up 2000. *Change Magazine*, 33(2):10–19

- Doyle, W. R. and Conklin, K. (1998). Tuition inflation. *National Crosstalk*, 5(3)
- Doyle, W. R. and Trombley, W. (1998). Tennessee's bid for national academic prominence. *National Crosstalk*, 6(2):1
- Doyle, W. R. and Trombley, W. (1997). Closed doors? community college transfer students face tightened admissions policies at Cal state and UC. *Crosstalk*, 5(1)
- Doyle, W. R. (1997). Interactive instructional technology: Northern Arizona University offers new long-distance teaching strategies. *Crosstalk*, 5(2)
- Doyle, W. R. and Trombley, W. (1996). Unexpected windfall: California community colleges benefit from this year's generous budget. *Crosstalk*, 4(3)
- Doyle, W. R. (1996c). An unusual collaboration: Nevada community colleges and high schools make the most of limited resources. *Crosstalk*, 4(3)

Recent Invited Presentations

- Delaney, J. A. and Doyle, W. R. (2008b). Higher education: A balance wheel for state budgets. In *Wisconsin Center for the Advancement of Postsecondary Education*, Madison, WI
- Doyle, W. R. (2007b). The effects of state-based merit aid. In *Education Writer's Association Seminar*, Chapel Hill, NC
- Doyle, W. R. (2006c). The new demographics of higher education: What higher education administrators deal with. In *National Press Foundation Seminar: The Business of Higher Education*, New York, NY
- Doyle, W. R. (2005). Lottery scholarships: A conversation. In *Tennessee Association for Institutional Research*, Nashville, TN
- Doyle, W. R. (2004b). Lottery scholarships: Lessons learned. In *Tennessee Independent Colleges and Universities Association Annual Meeting*, Nashville, TN
- Doyle, W. R. (2004a). Higher education resources and performance. In *Symposium on Higher Education Finance: Illinois in National Context*, Normal, IL
- Doyle, W. R. and Jones, D. (2004). Higher education data resources for education writers. In *Education Writers' Association National Meeting*, San Francisco, CA

Teaching

Undergraduate

Public Policy: HOD 1800

Master's Level

Higher Education Admissions, Financial Aid, and Access: LPO 3462

Research Design and Data Analysis: LPO 3460

Edd Students

The Nature and Function of Higher Education: LPO 3800

Decision Analysis II: Introduction to Statistics: LPO 3904

Higher Education and Public Policy: LPO 3760

PhD Students

Seminar in Higher Education Finance: LPO 3462

Research Practicum: LPO 3460

Service

Professional

Reviews

American Educational Research Association Annual Meeting

Association for the Study of Higher Education Annual Meeting

Economics of Education Review

Educational Policy

Educational Researcher

Educational Evaluation and Policy Analysis

International Journal of Politics and Policy

Journal of Educational Research

Journal of Higher Education

Journal of Politics

Politics and Policy

Sociology of Education

Research in Higher Education

Review of Higher Education

Editorial Positions

Contributing Editor, *Change* magazine. Responsible for “Playing the Numbers” column.

Professional Associations

Incoming Chair, Association for the Study of Higher Education Council on Public Policy in Higher Education (2010-11).

Vice-Chair, Association for the Study of Higher Education Council on Public Policy in Higher Education (2009-2010)

Member at large, Association for the Study of Higher Education Council on Public Policy in Higher Education (2008-2009)

Community

Tennessee Student Aid Commission Advisory Committee: With institutional representatives and members of the policymaking community, provided recommendations regarding the redesign of the Tennessee Student Assistant Award.

College Level

Peabody Faculty Council Secretary AY 2011-2012

Peabody Faculty Council Elected representative by LPO department.

Public Policy Curriculum Redesign Committee With Michael McLendon, created new curriculum design for HOD 1800 class, with the goal of making the course more rigorous and oriented toward data analysis. Course “modules” prepared for all instructors of this class.

Department Level

Coordinator, Higher Education Leadership Program

Dissertation Committees

Elizabeth Ettema (Chair)

Alex Gorbunov (Chair)

Timothy Zeidner (Chair)

Sachi Amatya

Adrienne Corn

Russ Deaton

Jennifer DeBoer

Ying Liu

Christine Mokher

Toby Park

Eve Proper

Jeffrey Springer

Stephanie Steele

Sharon Weiner

Other Committees

LPO Executive Committee: 2010-11

Professional Student Committee: 2010-11

Hiring Committee (Chair, with Michael McLendon, John Braxton, and Stephen Heyneman): 2010-11

Hiring Committee (With Joe Murphy and Tom Smith): 2009-10

Hiring Committee (With Michael McLendon and John Braxton): 2009-10

Hiring Committee (With Michael McLendon, John Braxton, Ellen Goldring, Timothy Caboni and Steve Heyneman): 2006-07