

# William R. Doyle

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**Date: August 4, 2009**

## Current Appointment

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Assistant Professor of Higher Education, Department of Leadership, Policy and Organizations,  
Peabody College of Vanderbilt University

## Areas of Specialization

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Politics of Higher Education  
Higher Education Policy  
Public Opinion and Higher Education  
Higher Education Finance

## Education

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### Undergraduate

1996 B.A., Philosophy, summa cum laude, Villanova University  
1996 B.A. Liberal Arts, summa cum laude, Villanova University

### Graduate

2004 M.A., Political Science, Stanford University  
2004 Ph.D., Higher Education, Stanford University  
Dissertation Title: *The Politics of Public College Tuition and Financial Aid*  
Committee: Myra Strober, Michael Kirst, Susanna Loeb

## Professional Experience

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**Senior Policy Analyst, National Center for Public Policy and Higher Education 1998- 2004**  
**Research Associate, National Center for Public Policy and Higher Education 1997-98**  
**Research Assistant, California Higher Education Policy Center 1996-97**

# Honors and Affiliations

## Honors

2007 AERA Outstanding Reviewer Award: *Educational Evaluation and Policy Analysis*  
2000 Stanford University Graduate Student Award  
1996 Phi Beta Kappa Honor Society  
1996 Villanova University Department of Philosophy Medallion Award (First in Major)  
1995 Phi Kappa Phi Honor Society  
1992 Villanova University Presidential Scholarship

## Affiliations

Association for the Study of Higher Education  
American Educational Research Association

## Publications

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### Peer-reviewed articles

Doyle, W. R. (2009b). Does state merit-based aid displace need based aid? Forthcoming in *Research in Higher Education*

Doyle, W. R., Delaney, J. A., and Naughton, B. A. (2009a). Public institutional aid and state policy: Compensation or compliance? *Research in Higher Education*, 50(5):502–523

McLendon, M. K., Mokher, C. G., and Doyle, W. R. (2009a). ‘Privileging’ public research universities: An empirical analysis of the distribution of state appropriations across research and non-research universities. *Journal of Education Finance*, 34(4):372–401

Doyle, W. R. (2009j). Senators’ ideal points for higher education: Assessing the role of partisanship and change. Forthcoming in the *Journal of Higher Education*

Doyle, W. R. (2009c). The effect of community college enrollment on bachelor’s degree completion. *Economics of Education Review*, 28(2):199–206

Doyle, W. R. (2009f). Impact of increased academic intensity on transfer rates: An application of matching estimators to student-unit record data. *Research in Higher Education*, 50(1):52–72

Doyle, W. R. (2007c). Public opinion, partisan identification, and higher education policy. *Journal of Higher Education*, 78(4):369–401

Doyle, W. R. (2006e). Policy adoption of state merit aid programs: An event history analysis. *Educational Evaluation and Policy Analysis*, 28(3):259–285

## Submitted Manuscripts

Doyle, W. R. (2009a). Changes in public institutional aid, 1992-2003: The evolving role of merit aid

Doyle, W. R. (2009d). Effect of increased academic intensity on transfer rates: An application of the generalized propensity score

Doyle, W. R., McLendon, M. K., and Hearn, J. C. (2009b). The adoption of prepaid tuition and savings plans in the American states: An event history analysis

Doyle, W. R. (2009i). The politics of public college tuition and state financial aid

Doyle, W. R. and Gorbunov, A. V. (2009). The growth of community colleges in the American states: An application of count models to institutional growth

## Books

Callan, P. M., Finney, J. E., Reeves Bracco, K., and Doyle, W. R. (1997). *Public and Private Financing of Higher Education*. ACE/Oryx Press, Phoenix

## Book Chapters

Doyle, W. R. (2008a). Access, equity, and excellence: The competing goals of state student financial aid. In Baum, S. and McPherson, M., editors, *Rethinking Student Aid*, pages 160–188. College Board, New York

Doyle, W. R. (2007b). The political economy of redistribution through higher education subsidies. In Smart, J. C., editor, *Higher Education: Handbook of Theory and Research*, volume XXII, pages 335–410. Springer, New York

Doyle, W. R. (2006a). Challenges in collecting cross-state measures of resources for higher education. In Shaw, K. M. and Heller, D. E., editors, *The Challenges of Comparative State-Level Higher Education Policy Research*, pages 97–120. Stylus, Stirling, VA

Delaney, J. A. and Doyle, W. R. (2007). The role of higher education in state budgets. In Shaw, K. M. and Heller, D. E., editors, *The Challenges of Comparative State-Level Higher Education Policy Research*, pages 55–76. Stylus, Sterling

Doyle, W. R. (2005b). State accountability policies and Boyer's domains of scholarship: conflict or collaboration? In Braxton, J., editor, *Analyzing Faculty Work and Rewards Using Boyer's Four Domains of Scholarship*, New Directions for Institutional Research, pages 97–113. Jossey-Bass, San Francisco

## Conference Proceedings

Doyle, W. R. (2009e). Effect of increased academic intensity on transfer rates: An application of the generalized propensity score. In *Annual Meeting of the American Educational Research Association*, San Diego, CA

Doyle, W. R. and Delaney, J. A. (2009a). State spending on higher education: Testing the balance wheel over time. In *Annual Meeting of the American Educational Research Association*, San Diego, CA

McLendon, M. K., Mokher, C. G., and Doyle, W. R. (2009b). 'Privileging' public research universities: An empirical analysis of the distribution of state appropriations across research and non-research universities. In *Annual Meeting of the American Educational Finance Association*

Delaney, J. A. and Doyle, W. R. (2008a). Higher education: A balance wheel for state budgets. In *Association for the Study of Higher Education Annual Meeting*, Jacksonville, FL

Doyle, W. R. and Gorbunov, A. V. (2008). The growth of community colleges in the American states: An application of count models to institutional growth. In *American Education Research Association Annual Meeting*, New York, NY

Doyle, W. R., Braxton, J. M., and Jones, W. A. (2008a). Making the connection between state and institutional policies for completion. In *American Education Research Association Annual Meeting*, New York, NY

Doyle, W. R., Braxton, J. M., and McLendon, M. K. (2007a). An analysis of the factors contributing to state performance on college student completion. In *Association for the Study of Higher Education Annual Meeting*, Louisville, KY

McLendon, M. K., Mokher, C. R., and Doyle, W. R. (2007). Privileging public research universities: An empirical analysis of the distribution of state appropriations to different types of institutions. In *Association for the Study of Higher Education Annual Meeting*, Louisville, KY

Doyle, W. R. (2006c). The impact of increased academic intensity on transfer rates: An application of matching estimators to student-unit record data. In *Association for the Study of Higher Education Annual Meeting*, Anaheim, CA

Doyle, W. R. and Noland, B. (2006). Does performance funding make a difference for students? In *Association for Institutional Research Annual Meeting*, Chicago, IL

Doyle, W. R., McLendon, M. K., and Hearn, J. C. (2005). The adoption of prepaid tuition and savings plans in the American states: An event history analysis. In *Association for the Study of Higher Education Annual Meeting*, Philadelphia, PA

Delaney, J. A. and Doyle, W. R. (2004). The role of higher education in state budgets. In *Association for the Study of Higher Education Annual Meeting*, Kansas City, Missouri

Doyle, W. R. and Delaney, J. A. (2004). Higher education finance: Privatization or balance wheel? In *Annual Meeting of the American Educational Research Association*, San Diego, California

Doyle, W. R., Naughton, B. A., and Delaney, J. A. (2003). Public institutional aid and state policy: Compensation or compliance? In *Association for the Study of Higher Education Annual Meeting*, Portland, Oregon

## **Funded Research**

*Making the Connections*: Principal Investigator \$261,000

Two year project funded with support from Lumina Foundation. Project seeks to understand the cumulative effect of institutional and state policies on student departure rates. With John Braxton and Michael McLendon.

## **Papers Under Development**

Doyle, W. R. and Delaney, J. A. (2009b). State spending on higher education: Testing the balance wheel over time

Doyle, W. R. (2009g). The impact of state aid on student enrollment: An application of the regression discontinuity design

Doyle, W. R. (2009k). Supporting merit aid: Evaluating the evidence on partisan support for non-need based scholarships

Delaney, J. A. and Doyle, W. R. (2008b). Higher education: A balance wheel for state budgets

Doyle, W. R., Braxton, J. M., and Jones, W. A. (2008b). Making the connection between state and institutional policies for completion

Doyle, W. R., Braxton, J. M., and McLendon, M. K. (2007b). An analysis of the factors contributing to state performance on college student completion

## **Technical Reports**

Doyle, W. R., Delaney, J. A., and Naughton, B. A. (2004b). Public institutional aid and state policy: Compensation or compliance? Technical report, Institute for Higher Education Law and Governance

Doyle, W. R. (2003c). A report on the field of anthropology in the United States. Technical report, Wenner-Gren Foundation

Doyle, W. R. (1996b). Higher education finance: An annotated bibliography. Technical report, California Higher Education Policy Center

Doyle, W. R. (1996a). Focus on students: The student composition of California higher education. Technical report, California Higher Education Policy Center

## Other Scholarly Work

- Doyle, W. R. (2009h). Online education: The revolution that wasn't. *Change: The Magazine of Higher Learning*, 41(3):56–58
- Doyle, W. R. (2008b). The baby boomers as faculty: What will they leave behind? *Change Magazine*, 40(6):56–60
- Doyle, W. R. (2008c). Follow the money. *Change Magazine*, 40(5):56–58
- Doyle, W. R. (2006g). What's in a name? *Change Magazine*, 38(6):51–54
- Doyle, W. R. (2006b). Community college transfers and college graduation: Whose choices matter most? *Change Magazine*, 38(3):42–44
- Doyle, W. R. (2006f). Running twice as fast, just to keep up. *Change Magazine*, 38(2):57–58
- Doyle, W. R., Delaney, J. A., and Naughton, B. A. (2004a). Institutions amplifying state policy. *Change Magazine*, 36(4):36–42
- Callan, P. M., Finney, J. E., and Doyle, W. R. (2001). Evaluating state higher education performance: Measuring Up 2000. *Change Magazine*, 33(2):10–19
- Doyle, W. R. and Conklin, K. (1998). Tuition inflation. *National Crosstalk*, 5(3)
- Doyle, W. R. and Trombley, W. (1998). Tennessee's bid for national academic prominence. *National Crosstalk*, 6(2):1
- Doyle, W. R. and Trombley, W. (1997). Closed doors? community college transfer students face tightened admissions policies at Cal state and UC. *Crosstalk*, 5(1)
- Doyle, W. R. (1997). Interactive instructional technology: Northern Arizona University offers new long-distance teaching strategies. *Crosstalk*, 5(2)
- Doyle, W. R. and Trombley, W. (1996). Unexpected windfall: California community colleges benefit from this year's generous budget. *Crosstalk*, 4(3)
- Doyle, W. R. (1996c). An unusual collaboration: Nevada community colleges and high schools make the most of limited resources. *Crosstalk*, 4(3)

## Invited Presentations

- Delaney, J. A. and Doyle, W. R. (2008c). Higher education: A balance wheel for state budgets. In *Wisconsin Center for the Advancement of Postsecondary Education*, Madison, WI
- Doyle, W. R. (2007a). The effects of state-based merit aid. In *Education Writer's Association Seminar*, Chapel Hill, NC
- Doyle, W. R. (2006d). The new demographics of higher education: What higher education administrators deal with. In *National Press Foundation Seminar: The Business of Higher Education*, New York, NY
- Doyle, W. R. (2005a). Lottery scholarships: A conversation. In *Tennessee Association for Institutional Research*, Nashville, TN

- Doyle, W. R. (2004b). Lottery scholarships: Lessons learned. In *Tennessee Independent Colleges and Universities Association Annual Meeting*, Nashville, TN
- Doyle, W. R. (2004a). Higher education resources and performance. In *Symposium on Higher Education Finance: Illinois in National Context*, Normal, Illinois
- Doyle, W. R. and Jones, D. (2004). Higher education data resources for education writers. In *Education Writers' Association National Meeting*, San Francisco, California
- Doyle, W. R. (2003b). Public opinion and higher education. In *Association for the Study of Higher Education Annual Meeting*, Portland, Oregon
- Doyle, W. R. (2003a). Higher education resources and performance. In *National Center for Public Policy and Higher Education Associates Program*, Airlie, Virginia
- Doyle, W. R., Callan, P. M., and Jones, D. (2001). Using data to improve policymaking in higher education. In *Education Commission of the States, National Policy Forum*, Philadelphia, Pennsylvania
- Doyle, W. R. and Naughton, B. A. (2001). Higher education affordability: An update. In *National Center for Public Policy and Higher Education Associates Program*, Aptos, California
- Doyle, W. R., Finney, J. E., and Nodine, T. (2000). A national report card on higher education. In *National Conference of State Legislators Annual Education Finance Seminar*, Napa, California
- Doyle, W. R. and Callan, P. M. (2000a). A national report card on higher education. In *American Association for Higher Education Annual Assessment Conference*, Charlotte, North Carolina
- Callan, P. M. and Doyle, W. R. (2000). A national report card on higher education. In *Southern Regional Education Board*, Atlanta, Georgia
- Doyle, W. R. and Finney, J. E. (2000). A national report card on higher education. In *National Center for Postsecondary Improvement Annual Meeting*, Palo Alto, California
- Doyle, W. R. and Callan, P. M. (2000b). A national report card on higher education. In *Hechinger Institute on Education and the Media, Higher Education Seminar*, Denver, Colorado
- Doyle, W. R. and Immerwahr, J. (1999). Public opinion and policy realities. In *National Conference of State Legislators Annual Education Finance Seminar*, Santa Fe, New Mexico
- Doyle, W. R. (1999). Public opinion on K-12 and higher education. In *National Chamber of Commerce, Subcommittee on Education and Workforce Meeting*, Washington, DC

## Teaching

PhD Research Practicum– Applied Quantitative Analysis: LPO 3460

PhD Seminar in Higher Education Finance: LPO 3462

The Nature and Function of Higher Education (EdD Students): LPO 3800

Decision Analysis II: Introduction to Statistics (EdD Students): LPO 3904

Public Policy and Higher Education (EdD Students): LPO 3760

Higher Education Admissions, Financial Aid, and Access (Master's Students): LPO 3462

Public Policy (Undergraduate): HOD 1800

## Service

### Reviews

*American Educational Research Association Annual Meeting*

*Association for the Study of Higher Education Annual Meeting*

*Economics of Education Review*

*Educational Policy*

*Educational Researcher*

*Educational Evaluation and Policy Analysis*

*International Journal of Politics and Policy*

*Journal of Educational Research*

*Journal of Higher Education*

*Journal of Politics*

*Sociology of Education*

*Research in Higher Education*

*Review of Higher Education*

### Editorial Positions

Contributing Editor, *Change* magazine. Responsible for “Playing the Numbers” column.

**Professional Associations**

Member-at-Large, ASHE Council on Public Policy in Higher Education