

VITA

MICHAEL K. McLENDON

Associate Professor of Public Policy and Higher Education
Director, Program in Higher Education Leadership and Policy
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AREAS OF SPECIALIZATION

Governance, finance, and public policy of higher education. Current research focuses on the origins and impacts of new postsecondary accountability and financing policies in the states; on determinants of state appropriations and tuition-setting in public higher education; and, on the impacts of state and system-level governance of higher education.

EDUCATION

Ph.D., University of Michigan – Ann Arbor, 2000
Higher Education Policy
Cognate: Political Science

M.S., Florida State University, 1994
Higher Education
Cognate: Public Administration

B.A., Baylor University, 1991
Political Science

PROFESSIONAL EXPERIENCE

Associate Professor of Public Policy and Higher Education – Department of Leadership, Policy, and Organizations, Peabody College of Vanderbilt University, 2006-present.

Director, Program in Higher Education Leadership and Policy – Department of Leadership, Policy, and Organizations, Peabody College of Vanderbilt University, 2006-present.

Director, Masters of Public Policy Program – Vanderbilt University, 2005-2008.

Assistant Professor of Public Policy and Higher Education – Department of Leadership, Policy, and Organizations, Peabody College of Vanderbilt University, 2000-2006.

Investigator – Learning Systems Institute (LSI), Vanderbilt University, 2004-present.

Instructor of Higher Education – Department of Leadership, Policy, and Organizations, Peabody College of Vanderbilt University, 1999-2000.

Research Assistant/Associate – Center for the Study of Higher and Postsecondary Education, University of Michigan, 1994-1999.

Research/Teaching Assistant – Center for Survey Research, Institute for Social Research (ISR), University of Michigan, 1997-1998.

Analyst – Committee on Higher Education, Florida House of Representatives, 1992-1994.

Staff Member – Senator David Pryor, United States Senate, Washington, DC, 1991-1992.

HONORS AND AWARDS

Benefactor of the Commons Award, Peabody College 2007, 2008

Outstanding Young Alumnus, Baylor University, 2007

Board of Directors, Association for the Study of Higher Education (ASHE), 2004-2006

Outstanding Educator Award, Peabody College, 2006

Peabody Outstanding Teaching Award, Vanderbilt University, 2001, 2002

Fulbright Scholar (Kazakhstan), U.S. Department of State, 2003 (award declined)

Associate, National Center for Public Policy and Higher Education, 2001-2002

Bobby R. Wright Dissertation of the Year Award, Association for the Study of Higher Education, 2001

Dissertation of the Year, Center for the Study of Higher and Postsecondary Education, University of Michigan, 2001

Wilbur J. Cohen Award for Outstanding Research on Governmental and Social Policy, School of Education, University of Michigan, 1999

Spencer Dissertation Support Grant, University of Michigan, 1999

Merit Scholar, School of Education, University of Michigan, 1994-1997

Hardee Fellow, Florida State University, 1993-1994

SERVICE

Editorships, Editorial Boards, and Review Activities

Associate Editor, *Higher Education: Handbook of Theory and Research*, 2004-present

Consulting Editor, *Research in Higher Education*, 2004-present

Editorial Board, *Review of Higher Education*, 2007-present

Co-Editor, *Politics of Education Yearbook*, 2002-2003

Reviewer (selected):

The Journal of Higher Education

Research in Higher Education

Review of Higher Education

Educational Evaluation and Policy Analysis

American Journal of Education

American Educational Research Journal

Higher Education

Educational Policy

The Journal of Politics

Policy Studies Journal

State Politics and Policy Quarterly

Journal of Public Administration Research and Theory

State and Local Government Review

Peabody Journal of Education

Congressional Quarterly Press, *American Politics* Book Series

The Johns Hopkins Press

RAND Corporation

National Science Foundation

Professional Service

Association for the Study of Higher Education (ASHE)

Advisory Board, ASHE Reader on Public Policy (2nd ed.), 2008-2009

Committee to Select a Host Institution for the ASHE National Office, 2006-2007

Board of Directors (elected member), 2004-2006

Chair, Graduate Student Policy Seminar, 2006-2008

Advisory Board, ASHE Reader on Organization Theory, 2006-2007
 Executive Director Evaluation Committee, 2005-2006
 Invited speaker, Graduate Student Policy Seminar, 2004, 2006
 Research paper discussant, 2000, 2001
 Session chair, 2000, 2001, 2002, 2004, 2006
 Proposal reviewer, Policy, Finance, and Economics Division, 2000-2008
 Proposal reviewer, Organization and Governance Division, 2003-2006
 Proposal reviewer, Public Policy Forum, 2001-2008
 Steering Committee, Public Policy Forum, 2000-2001
 Member, 1997-present

American Educational Research Association (Division L)

Invited speaker, Graduate Student Fireside Talk, 2007
 Research paper discussant, 2003
 Session chair, 2003
 Proposal reviewer, 2001, 2002, 2003, 2005, 2007
 Member, 2000-present

American Educational Research Association (Division J)

Awards Committee, 2005-2006, 2006-2007
 Outstanding Publication Award Committee, 2007
 Proposal reviewer, 2001-2003, 2006-2007
 Member, 2000-present

Politics of Education Association

Program Chair (AERA annual meeting), 2008-2009
 State Politics Committee, 2002-2003
 Co-Editor, *Politics of Education Yearbook*, 2002-2003
 Member, 2000-present

University Council on Educational Administration

Panel participant, 2005
 Member, 2004-present

Service at Vanderbilt University

University Senate, 2006-2008
 Chair, Academic Policies and Standards Committee, 2007-2008
 Member, Executive Committee, 2007-2008
 Academic Policies and Standards Committee, 2006-2007
 Search Committee, Dean of Enrollment Management Systems, 2007-2008
 Committee on the University's On-Line Syllabus Project, 2007-2008
 Provost's Committee on Undergraduate Academic Policy, 2006-present
 Advisory Board, A&S Interdisciplinary Major in Public Policy, 2006-present
 Director, Master of Public Policy (MPP) Program, 2005-present
 Panelist, Vanderbilt New Faculty Orientation, 2006

Board of Directors, Max Kade Center for European and German Studies, 2006-2008
 Panelist (various symposia), Center for Teaching, 2001-present
 Faculty Presenter, University Freshman Orientation, 2001-2003

Service at Peabody College

Track Leader, Public Policy Studies, 2008-present
 Chair, Academic Standards Committee, Peabody Faculty Council, 2006-2007
 Peabody Faculty Council, 2006-2007
 Committee on Student Electronic Portfolios, Human and Organizational Development
 Major, 2006-present
 Chair, Higher Education Management Institute, Peabody Professional Institutes, 2007
 Associate Director, Peabody Undergraduate Scholarship Program, 2006-present
 Co-Chair, SACS Accreditation Review, 2006-2007
 Fellow, Peabody Professional Institutes, 2006, 2007, 2008
 Committee on Implementing Student Electronic Portfolios, 2006-present
 Director, Washington Education Policy Fellows, 2001-2007
 Faculty Affairs Committee, Peabody Faculty Council, 2004-present
 Curriculum Coordinating Committee for Human and Organizational Development (HOD)
 Undergraduate Major, 2005-present
 Faculty Presenter, *PreVU* Student Orientation, 2003-present
 Freshman Advisor, 2000-2002
 Advisory Board, Appalachian Educational Laboratory, 1999-2001

Service in the Department of Leadership, Policy, and Organizations

Chair, Search Committee, LPO Department Chairperson, 2008
 Chair, Second-Year Review Committee, Professor Stella Flores, 2008-2009
 Chair, Second-Year Review Committee, Professor Liang Zhang, 2008-2009
 Chair, Second-Year Review Committee, Professor Christopher Loss, 2008-2009
 Fourth-Year Review Committee, Professor William Doyle, 2007-2008
 Director, Program in Higher Education Leadership and Policy, 2006-present
 Faculty Search Committee, Educational Policy (K-12) (Associate), 2007-2008
 Faculty Search Committee, Educational Policy (K-12) (Associate), 2007-2008
 Search Committee, Coordinator of Ed.D. Program, 2007-2008
 Chair, Faculty Search Committee, Higher Education (Open rank), 2006-present
 Chair, Faculty Search Committee, Higher Education (Assistant/Associate), 2006-2007
 Chair, Faculty Search Committee, Higher Education (Assistant/Associate), 2006-2007
 Chair, Faculty Search Committee, Higher Education (Professor), 2006
 Admissions Committee (Ph.D., Ed.D. MPP, MS), 2006-present
 Executive Committee, 2005-present
 Chair, Faculty Search Committee, Public Policy (Senior Lecturer), 2005- present
 Faculty Search Committee, Organizational Leadership (Lecturer), 2005-2006
 Curriculum Redesign Committee, Leadership and Organizational Effectiveness Track,
 HOD Undergraduate Major, 2005-present
 Facilitator, LPO Department Retreat, 2005

Ph.D. Curriculum Redesign Committee, 2004-2005
 Student Affairs Committee, 2004-present
 Faculty Search Committee, Higher Education (Assistant), 2003-2004
 Co-Director, Vanderbilt-South Africa Higher Education Consortium, 2002
 Faculty presenter, HOD Track Orientation Sessions, 2000-2004
 Curriculum Committee, 1999-2000

SCHOLARSHIP

Articles in Peer-Reviewed Journals and Annual Volumes

- McLendon, M.K., Mokher, C.G., & Doyle, W. (Under review). Privileging public research universities: The political economy of state appropriations to higher education.
- Doyle, W., McLendon, M.K., & Hearn, J.C. (Under review). Why states adopted prepaid tuition and college savings programs: An event history analysis.
- McLendon, M.K., Hearn, J.C., & Hammond, R. (Revise and resubmit). Pricing the Flagships: The political economy of tuition setting at public research universities. *Policy Studies Journal*.
- McLendon, M.K., Hearn, J.C., & Mokher, C. (Revise and resubmit). The politics of funding public higher education: A longitudinal analysis of influences on state appropriations patterns. *The Journal of Higher Education*.
- Hearn, J.C., McLendon, M.K., & Mokher, C. (In press). Accounting for student success: An empirical analysis of the origins and spread of state student unit-record systems. *Research in Higher Education*, 50(1).
- Mokher, C., & McLendon, M.K. (In press). Uniting secondary and postsecondary education: An event history analysis of state adoption of dual enrollment policies. *American Journal of Education*.
- McLendon, M.K., Heller, D.E., & Lee, S. (In press). High school to college transition policies in the states: Conceptual and analytic perspectives on conducting across-state study. *Educational Policy*.
- McLendon, M.K., & Hearn, J.C. (In press). Openness laws, institutional governance, and democracy. Politics and access to state information about higher education: *Teacher's College Record*.
- McLendon, M.K., & Cohen-Vogel, L. (In press). Understanding education policy change in the American states: Lessons from contemporary political science. *Understanding the Politics of Education: AERA Handbook of Theory and Research*. (pp. 66-112). Washington, DC: American Educational Research Association & Lawrence Erlbaum.

- Cohen-Vogel, L., & McLendon, M.K. (In press). New approaches to unanswered questions about federal involvement in education. In D. Plank, G. Sykes & B. Schneider (Eds.). (pp. 42-90). *AERA Handbook on Education Policy Research*, Hillsdale, NJ: Lawrence Erlbaum & Associates.
- McLendon, M.K., & Tuchmayer, J. (In press). State policy climates for college student success: An analysis of state policy documents pertaining to student retention and graduation. *Journal of College Student Retention*.
- McLendon, M.K., Deaton, R., & Hearn, J.C. (2007). The enactment of state-level governance reforms for higher education: A test of the political-instability hypothesis. *The Journal of Higher Education*, 78(6), 645-675.
- McLendon, M.K., Hearn, J.C., & Deaton, R. (2006). Called to account: Analyzing the origins and spread of state performance-accountability policies for higher education. *Educational Evaluation and Policy Analysis*, 28(1), 1-24.
- McLendon, M.K., & Hearn, J.C. (2006). Mandated openness in higher education: A field study of sunshine laws and institutional governance. *The Journal of Higher Education*, 77(4), 645-683.
- McLendon, M.K., & Hearn, J.C. (2006). Mandated openness and higher education governance: Policy, theoretical, and analytic perspectives. *Higher Education: Handbook of Theory and Research*, Vol. XXI (pp. 39-97). New York: Springer.
- McLendon, M.K., Heller, D.E., & Young, S. (2005). State postsecondary education policy innovation: Politics, competition, and the interstate migration of policy ideas. *The Journal of Higher Education*, 76(4), 363-400.
- McLendon, M.K., & Hearn, J.C. (2004). Why sunshine laws matter: Emerging issues for university governance, leadership, and policy. *Metropolitan Universities*, 15(1), 67-81.
- McLendon, M. K. (2003). State governance reform of higher education: Patterns, trends, and theories of the public policy process. *Higher Education: Handbook of Theory and Research*, Vol. XVIII (pp. 57-144). London: Kluwer.
- McLendon, M. K. (2003). Setting the governmental agenda for state decentralization of higher education. *The Journal of Higher Education*, 74(5), 1-37.
- McLendon, M.K. (2003). The politics of higher education: Toward an expanded research agenda. *Educational Policy*, 17(1), 165-191.
- McLendon, M.K., & Hearn, J.C. (2003). The politics of higher education. *Educational Policy*, 17(1), 3-11.

- McLendon, M.K., & Ness, E.C. (2003). The politics of state higher education governance reform. *Peabody Journal of Education*, 78(4), 66-88.
- McLendon, M.K., & Eddings, A.S. (2002). Direct democracy and higher education: The state ballot as an instrument of higher education policymaking. *Educational Policy*, 16(1), 193-218.
- McLendon, M. K., & Peterson, M. W. (1999). The press and state policymaking for higher education. *The Review of Higher Education*, 22(3), 223-245.
- Vander Putten, J., McLendon, M. K., & Peterson, M. W. (1997). Comparing union and non-union staff perceptions of the higher education work environment. *Research in Higher Education*, 8(1), 131-147.

Edited Volumes of Peer-Reviewed Journals

- McLendon, M.K., & Hearn, J.C. (Editors). (2003). The politics of education yearbook special issue: The politics of higher education. *Educational Policy*, 17(1), 3-191.

Book Chapters

- McLendon, M.K., & Mokher, C. (In press). The origins and spread of state policies privatizing public higher education. In C. Morphew and P. Eckel (Ed.). *Privatization of the public research university*. The Johns Hopkins University Press.
- McLendon, M.K., & Hearn, J.C. (In press). Viewing recent U.S. governance reform whole: “Decentralization” in a distinctive context. In J. Huisman (Ed.). *International perspectives on the governance of higher education*.
- McLendon, M.K. (In press). Governance: Toward new models and methods for understanding postsecondary governance. In M. Bastedo’s (ed.) *Governing the university*. The Johns Hopkins University Press.
- McLendon, M.K., & Hearn, J.C. (2007). Incorporating political indicators into comparative-state research on postsecondary policy: Opportunities and limitations of space and time. In K. Shaw & D.E. Heller (Eds.). *The challenges of comparative state-level higher education policy research*. Sterling, VA: Stylus.
- McLendon, M.K. (2004). Straddling market and state: Higher education governance and finance reforms in Kazakhstan. In S.P. Heyneman & A.P. DeYoung (Eds.), *The challenges of education in Central Asia* (pp. 275-294). Greenwich, CT: Information Age Publishing.
- McLendon, M.K. (2003). The political economy of state policy innovation: Higher education decentralization. In M. Harris & R. Kinney (Eds.), *Entrepreneurs and innovation in state and local government* (pp. 33-60). Boston, MA: Lexington.

McLendon, M. K., & Mandeville, J. (2002). State legal issues in higher education. In J. Forrest & K. Kinzer (Eds.), *Higher education in the United States: An encyclopedia* (pp. 569-573). Santa Barbara, CA: ABC-CLIO.

Peterson, M. W., & McLendon, M. K. (1998). Achieving independence through conflict and compromise: Michigan. In T. MacTaggart (Ed.), *Seeking excellence through independence: Liberating colleges and universities from excessive regulation* (pp. 147-173). San Francisco: Jossey Bass.

Cook, C. E., & McLendon, M. K. (1998). Challenges in the early 1990s. In C.E. Cook, *Lobbying for higher education: How colleges and universities influence federal policy* (pp. 34-63). Nashville, TN: Vanderbilt University Press.

Manuscripts in Progress

McLendon, M.K., Mokher, C., & Flores, S.M. Race, politics, and public policy: The enactment of immigrant-tuition policies in the American states.

McLendon, M.K. State legislatures and higher education: A research agenda.

McLendon, M.K., & Hearn, J.C. Institutions, interests and innovation: The rise of new state policies for higher education. Manuscript invited for review by The Johns Hopkins University Press.

McLendon, M.K., & Mokher, C. Explaining the rise of education governors.

Doyle, W., McLendon, M.K., & Braxton, J. Analyzing the factors contributing to state performance on college student completion.

Tandberg, D., Ness, E.C., & McLendon, M.K. Toward a theory of interest-group activity in U.S. higher education.

Articles in Professional Journals

Hearn, J.C., & McLendon, M.K. (2005). Sunshine laws in higher education: Reconsidering some popular views. *Academe*, 91(3), 28-32.

Hearn, J.C., & McLendon, M.K. (2005). The mixed blessing of sunshine laws. *Trusteeship*, 12(3), 5-7.

Hearn, J.C., & McLendon, M.K. (2004, July 9). Choose public-college presidents in the sunshine, but know when to draw the shades. *Chronicle of Higher Education*, 50(44), B9, 11.

Book Reviews

McLendon, M.K. (In press). Review of Terrence MacTaggart's *Academic Turnarounds: Restoring Vitality to Challenged American Colleges and Universities*. (Washington, DC: ACE/Praeger Series on Higher Education). *The Journal of Higher Education*.

Monographs

Doyle, W., McLendon, M.K., & Hearn, J.C. (2006). *Why states adopted prepaid tuition and college savings programs: An event history analysis*. Institute for Higher Education Law and Governance, University of Houston.

Hearn, J.C., McLendon, M.K., & Gilchrist, L.Z. (2004). *Governing in the sunshine: Open meetings, open-records, and effective governance in public higher education*. Monograph prepared for Association of Governing Boards of Universities and Colleges and CHEPA, University of Southern California.

Hearn, J.C., McLendon, M.K., & Gilchrist, L.Z. (2004). *Governing in the sunshine: Open meetings, open-records, and effective governance in public higher education*. AGB Public Policy Paper No. 04-04. Washington, DC: Center for Public Trusteeship and Governance, Association of Governing Boards Universities and Colleges.

McLendon, M.K., Heller, D.E., & Young, S. (2002). *State postsecondary education policy innovation: Politics, competition, and interstate migration of policy ideas*. Institute for Higher Education Law and Governance, University of Houston.

Commissioned Reports

McLendon, M.K., Gilchrist, L., & Hearn, J.C. (2003). *State open-meetings and records laws in higher education: An annotated bibliography*. Report available online at the websites ww.agb.org and www.usc.edu/dept/chepa.

Peterson, M.W., McLendon, M.K., Anderson, A., Tarbox, S., & Park, L. (2001). *Change and transformation in higher education, 2nd edition*. (88 pages). CSHPE, The University of Michigan. Report available online at http://www-personalumich.edu/~marvp/facultynetwork/bibliography_files/bibliography.html.

Peterson, M.W., McLendon, M.K., & Anderson, A. (2001). *Change and transformation in higher education: An annotated bibliography, 1st edition*. (76 pages). Ann Arbor, MI: Higher Education Transformation Work Group, CSHPE, The University of Michigan.

Commissioned Teaching Cases

McLendon, M. K., & Peterson, M.W. (2000). *Olivet College: Reinventing a liberal arts institution, Part A*. (30 pages). Teaching case study commissioned by the Kellogg Forum on Institutional Transformation, W. K. Kellogg Foundation.

McLendon, M. K., & Peterson, M.W. (2000). *Olivet College: Reinventing a liberal arts institution, Part B*. (29 pages). Teaching case study commissioned by the Kellogg Forum on Institutional Transformation, W. K. Kellogg Foundation.

McLendon, M. K., & Peterson, M.W. (2000). *Olivet College: Reinventing a liberal arts institution, Part C*. (41 pages). Teaching case study commissioned by the Kellogg Forum on Institutional Transformation, W. K. Kellogg Foundation.

Refereed Conference Proceedings

McLendon, M.K., & Tuchmayer, J. (2008, May). State policy climates for college student success: An analysis of state policy documents pertaining to student retention and graduation. Paper to be presented at the annual meeting of the Association for Institutional Research.

Mokher, C., & McLendon, M.K., (2008, March). Analyzing the origins and spread of dual-enrollment policies in the American states. Paper presented at the annual meeting of the American Educational Research Association, New York, NY.

McLendon, M.K., Mokher, C., & Doyle, W. (2007, November). Privileging public research universities: An empirical analysis of the distribution of state appropriations to different types of institutions. Paper presented at the annual meeting of the Association for the Study of Higher Education, Louisville, KY.

Mokher, C., & McLendon, M.K., (2007, November). Uniting secondary and postsecondary education: An event history analysis of state adoption of dual enrollment policies. Paper presented at the annual meeting of the Association for the Study of Higher Education, Louisville, KY.

Hearn, J.C., McLendon, M.K., & Mokher, C. (2007, November). Accounting for student success: An empirical analysis of the origins and spread of state student unit-record systems. Paper presented at the annual meeting of the Association for the Study of Higher Education, Louisville, KY.

Doyle, M.K., McLendon, M.K., & Braxton, J. (2007, November). An analysis of the factors contributing to state performance on college student completion. Paper presented at the annual meeting of the Association for the Study of Higher Education.

Hearn, J.C., & McLendon, M.K. (2007, September). Reforming the core operations of tertiary institutions: Recent developments and their implications. Paper presented at the annual meeting of the European Association for Institutional Research, Innsbruck, Austria.

McLendon, M.K., Hearn, J.C., & Hammond, R. (2006, November). *Pricing the Flagships: The political economy of tuition setting at public research universities*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Philadelphia, PA.

- McLendon, M.K., Hearn, J.C., & Mokher, C. (2006, November). *The politics of funding public higher education: A longitudinal analysis of influences on state appropriations patterns*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Philadelphia, PA.
- McLendon, M.K., & Hearn, J.C. (2006, November). *State performance accountability in higher education: Understanding its antecedent forces*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Philadelphia, PA.
- McLendon, M.K., Deaton, R., & Hearn, J.C. (2005, November). *State-level governance reform of higher education: A test of the political-instability hypothesis*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Philadelphia, PA.
- Doyle, W., McLendon, M.K., & Hearn, J.C. (2005, November). *Policy adoption of prepaid tuition and college savings programs in the American states: An event history analysis*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Philadelphia, PA.
- Caboni, T.C., Rummyantseva, N., & McLendon, M.K. (2005, November). *Comparative analysis of Kazakhstani and US faculty teaching norms*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Philadelphia, PA.
- McLendon, M.K., Hearn, J.C., & Deaton, R. (2004, November). *Called to account: An analysis of state performance-accountability policies*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Kansas City, MO.
- McLendon, M.K., & Hearn, J.C. (2004, November). *The challenges of collecting and incorporating across-state political data into analysis of higher-education policy adoption*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Kansas City, MO.
- McLendon, M.K., & Hearn, J.C. (2004, April). *Sunshine laws and higher education: An empirical study*. Paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.
- Rummyantseva, N., Caboni, T.C., & McLendon, M.K. (2004, March). *The cross-national and cross-cultural challenges of curriculum innovation: Developing degree programs in higher education in Kazakhstan*. Paper presented at the Comparative and International Education Society, Salt Lake City, UT.
- Caboni, T.C., McLendon, M.K., & Rummyantseva, N. (2003, November). *Faculty professionalization in Kazakh higher education: Barriers and opportunities*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, OR.

- McLendon, M.K. (2002, November). *The politics of higher education: Toward an expanded research agenda*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Sacramento, CA.
- McLendon, M.K. (2002, November). *Straddling market and state: Higher education governance and finance reforms in Kazakhstan*. Paper presented at the International Forum of the annual meeting of the Association for the Study of Higher Education, Sacramento, CA.
- McLendon, M.K. (2002, April). *Direct democracy and higher education: The state ballot as an instrument of higher education policymaking*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- McLendon, M.K., Heller, D.E., & Young, S. (2001, November). *State postsecondary education policy innovation: Politics, competition, and the interstate migration of policy ideas*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Richmond, VA.
- Leslie, D.W., McLendon, M.K., Mortimer, K., & Novak, R. (2001, November). *Higher education governance reform: The states as laboratories of political experimentation*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Richmond, VA.
- McLendon, M.K. (2001, April). *Problem-definition, redefinition, and state policymaking to decentralize higher education*. Paper presented at the annual meeting of the American Educational Research Association, Seattle, WA.
- McLendon, M.K., Heller, D.E., & Young, S. (2001, April). *The politics of state postsecondary policy innovation: Reexamining the "Centralization-Innovation" hypothesis*. Paper presented at the annual meeting of the American Educational Research Association, Seattle, WA.
- McLendon, M.K., & Heller, D.E. (2001, April). *Toward a political explanation of higher education policy innovation in the American states*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.
- McLendon, M. K. (2000, November). *Analyzing the formation of state policy agendas for higher education: The case of decentralization*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Sacramento, CA.
- McLendon, M. K. (2000, August). *Examining the explanatory boundaries of alternative agenda models*. Paper presented at the annual meeting of the American Political Science Association, Washington, DC.

- McLendon, M. K. (2000, April). *Setting the agenda for state decentralization of higher education: The processes and politics of agenda formation*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Peterson, M. W., Arnold, G., Cascione, G., & McLendon, M. K. (1998, September). *The role of governmental relations in an integrated institutional advancement program*. Paper presented at the annual meeting of the European Association for Institutional Research, San Sebastian, Spain.
- McLendon, M. K., & Peterson, M. W. (1998, August). *Analyzing bias in press coverage of state policymaking for higher education*. Paper presented at the annual meeting of the Association for Journalism and Mass Communication, Baltimore, MD.
- Peterson, M. W., McLendon, M. K., McGuinness, A. C., Jr., & Wallhaus, R. (1997, July). *The impact of state deregulation on institutional planning*. Paper presented at the Society for College and University Planning, Chicago, IL.
- McLendon, M. K., Peterson, M.W., & Wallhaus, R. (1997, May). *State deregulation of higher education: The effects on institutional management*. Paper presented at the annual meeting of the Association for Institutional Research, Orlando, FL.
- McLendon, M. K. (1996, November). *Using mass communication theory to analyze media coverage of university-legislative conflict in Michigan*. Paper presented at the annual meeting of the Association for the Study of Higher Education, Memphis, TN.
- Peterson, M. W., McLendon, M. K., & Vander Putten, J. (1996, May). *Comparing union and non-union staff perceptions of the higher education work environment*. Paper presented at the annual meeting of Association for Institutional Research, Albuquerque, NM.
- Leslie, D. W., Hamilton, L., Holmes, L., & McLendon, M. K. (1994, November). *Communication theory and the analysis of public policy for higher education*. Paper presented at the Association for the Study of Higher Education, Tucson, AZ.

INVITED ADDRESSES AND PRESENTATIONS

- Complex Organization of Postsecondary Education: Reflections on Professor Marvin Peterson's Contributions to the Field*. Keynote Lecture Given in Honor of the Career of Professor Marvin W. Peterson, University of Michigan, March 14, 2008.
- Accountability in Higher Education*. Address to the Education Writers Association, Nashville, TN, February 1, 2008.

Increasing Productivity: Is Higher Education as We Know It Up to the Task? Keynote Address to the annual meeting of the Association for the Study of Higher Education, November 10, 2007.

From Whence Does Privatization Arise? State-Policy Privatization in Public Higher Education. Graduate Student Policy Seminar, Association for the Study of Higher Education, November 7, 2007.

The Privatization of Public Higher Education. 50th Anniversary of the Founding of the Center for the Study of Higher and Postsecondary Education, University of Michigan, Ann, Arbor, MI, June 2, 2007

Challenges to State Support of Public Higher Education. The National Press Foundation in association with TIAA-CREF, New York, NY, October 30, 2006.

Emerging Accountability Pressures in American Higher Education. The National Press Foundation in association with TIAA-CREF, New York, NY, October 31, 2006.

How Comparative Political Analysis Has Improved Understanding of Higher Education Policy Outcomes in the States. Graduate Policy Seminar, annual meeting of the Association for the Study of Higher Education, Anaheim., CA, November 1, 2006.

The Determinants of State-Policy Privatization of Public Higher Education. Institute of Higher Education, University of Georgia, Athens, GA, September 5-6, 2006.

Shifting Patterns of Accountability in U.S. Higher Education. 2006 Summer Institute for Higher Education Management, Peabody Professional Institutes, Vanderbilt University, Nashville, TN, June 13, 2006.

Diffusion of Higher Education Policies in the States: Implications for State Policy Leadership. Board of Regents of the University System of Georgia. May 1, 2006.

The Emergence of New State Policies in Higher Education: Toward an Expanded Program of Research. Institute of Higher Education, University of Georgia, Athens, GA, January 20, 2006.

Accountability Trends in U.S. Higher Education. Address to visiting rectors of universities in Kazakhstan, Vanderbilt University, Nashville, TN, May 3, 2004.

The Politics of Policy: Promises and Pitfalls in the Study of Higher-Education Politics. Graduate Policy Seminar, annual meeting of the Association for the Study of Higher Education, Portland, OR., November 18, 2003.

Emerging Developments in State-Wide Accountability: Governance and Politics in Higher and K-12 Public Education. Presidential Symposium, Association for the Study of Higher Education, Portland, OR., November 18, 2003.

What Kazakhstan Can Do to Promote Quality and Competition in Higher Education. Kainar University, Almaty, Kazakhstan, July 6, 2002.

Markets, State, and Competition in American Higher Education. East Kazakhstan State University, Ust-Kamenogorsk, Kazakhstan, July 4, 2002.

The Governance and Finance of Higher Education in the United States. Kazakhstan National Technical University, Almaty, Kazakhstan, June 24, 2002.

State Coordination and Governance of Higher Education: Rethinking the 'Effects Question.' Cornell Higher Education Research Institute, Cornell University, Ithaca, NY, June 4-5, 2002.

High School to College Transition Policy: Barriers to Conducting Across-State Comparative Studies. Spencer Foundation-sponsored symposium, "Building Capacity for Educational Policy", Georgia State University, Atlanta, GA, May 2-3, 2002.

The Role of the Federal Government in U.S. Higher Education. South Africa Initiative, Vanderbilt International Higher Education Institute, Nashville, TN, March 28, 2002.

The Role of State and National Government in U.S. Higher Education. South Africa Initiative, Vanderbilt International Higher Education Institute, Nashville, TN, April 2, 2002.

State-Level Policy Innovations in U.S. Higher Education. Kazakhstan initiative, Vanderbilt International Higher Education Institute, Nashville, TN, May 16, 2002.

Reforming State Systems of Higher Education. Kazakhstan initiative, Vanderbilt International Higher Education Institute, Nashville, TN, May 17, 2002.

Setting the Agenda for State Decentralization of Higher Education: Analyzing the Explanatory Power of Alternative Agenda Models. Bobby Wright National Dissertation of the Year Award Presentation, Association for the Study of Higher Education, Richmond, VA, November 2001.

State Competition, Cooperation, and Coordination in Higher Education, National Center for Public Policy and Higher Education, San Jose, CA, November 2001.

Reforming Postsecondary Governance in the U.S., National Center for Public Policy and Higher Education, Airlie, VA, May 2001.

Invited Class Lectures

Policy Innovation and Diffusion in Education Research. Politics of Education Seminar, Professor Robert Crowson, Vanderbilt University, November 2007

- The Politics of Higher Education*, Politics of Education Seminar, Professor Robert Crowson, Vanderbilt University, September 2007
- Accountability Trends in US Higher Education*. Sociology of Education Seminar, Professor Mark Berends, Vanderbilt University, May 2007.
- Designing and Conducting Case-Study Research*. Seminar on Research Design, Professor Ellen Goldring, Vanderbilt University, September 2006.
- Theories of State Policy Innovation and Diffusion*. Politics of Education Seminar, Professor Robert Crowson, Vanderbilt University, November 2005.
- Rethinking Research on State Policy Innovation and Diffusion: Lessons from State (Higher) Education Reform*. Educational Politics and Policy Seminar, Professor Lora Cohen-Vogel, Florida State University, October 2005.
- Reforming Higher Education in Kazakhstan*. Comparative Higher Education Reform, Professor Stephen Heyneman, Vanderbilt University, October 2005.
- Contemporary Leadership Theory: Toward Integration or Atomization?* Executive Leadership, Professor James Guthrie, Vanderbilt University, September 2005.
- Case-Study Research Design*. Seminar on Research Design, Professor Ellen Goldring, Vanderbilt University, September 2005.
- Problems in Contemporary Leadership Theory and Research*. Executive Leadership, Professor James Guthrie, Vanderbilt University, August 2005.
- The Politics of Postsecondary Accountability*. Educational Politics and Policy Seminar, Professor Lora Cohen-Vogel, Florida State University, November 2004.
- Churchill: Lessons for Leadership Theory and Research*. Executive Leadership, Professor James Guthrie, Vanderbilt University, October 2004.
- The Politics of Higher Education: Is a Field Yet in Sight?* Educational Politics and Policy Seminar, Professor Lora Cohen-Vogel, Florida State University, November 2003.
- The Summer of 1940: Leadership Lessons for Our Time*. Executive Leadership, Professor James Guthrie, Vanderbilt University, October, 2003.
- Evolving Patterns of State Higher Education Governance: From Dartmouth to Deregulation*. Nature and Function of Higher Education, Professor Richard Rhoda, Vanderbilt University, September 2003.

State Governance of Higher Education: Emerging Developments in Theory and Research. Seminar on Politics of Education, Professor Kenneth Wong, Vanderbilt University, November 2002.

Governance in U.S. Higher Education: States as Unit of Analysis. International Education Reform, Professor Stephen Heyneman, Vanderbilt University, March 2002.

Writing Scholarly Syntheses. Learning Organizations, Professor Mark Cannon, Vanderbilt University, February 2002.

GRANT ACTIVITY

Funded Research Grants

Principal Investigator (with John Braxton & William Doyle), *Making the Grade: Understanding the Factors Contributing to College Student Success and Completion.* Lumina Foundation, \$280,000. 2006-2008.

Principal Consultant (Principal Investigators James C. Hearn & Maryann Feldman), *State Science Policies: Modeling Their Origins, Nature, Fit, and Effects on Local Universities.* National Science Foundation. \$400,000. 2007-2009.

Principal Consultant (Principal Investigators Marsha Davis & Marilyn Hughes), *Taking National Nutrition Policy to Scale: Health-Policy Implementation within an Urban School System.* Robert Wood Johnson Foundation. \$200,000. 2006-2008.

Principal Investigator (with Stephen Heyneman), *Institutional Partnerships in Higher Education Policy, Management, and Leadership: A Program of Cooperation Between Kainar, East-Kazakhstan State, Kazakh National, and Vanderbilt Universities.* Bureau of Education and Cultural Affairs, US Department of State, \$299,000. 2001-2004.

Principal Investigator (with James C. Hearn), *Sunshine Laws and Higher Education: Impacts of Openness on Public Institutional Governance.* Association of Governing Boards of Universities and Colleges (AGB), \$64,000. 2002-2003.

Principal Investigator, *Toward an Integrative Research Agenda on Legislative Leadership For Higher Education,* Peabody College Small Grants Program, \$10,000. 2000.

Research Grants Under Review

Principal Investigator (with James Hearn and in cooperation with the Association of Governing Boards [AGB]), *Does Governance Make a Difference in Public Institution and University System Performance?* Spencer Foundation. \$400,000.

Principal Investigator (with James Hearn), *Marketization in State Postsecondary Policy: Its Political Genesis, National Diffusion, and Systemic Effects*. Ford Foundation. \$350,000.

Instruction Related Grants

Principal Investigator, *Infusing Enhanced Analytic Rigor into the Undergraduate Public Policy Curriculum*, Peabody Undergraduate Instructional Grant Competition, \$10,000. 2006.

Co-Principal Investigator (with James Guthrie), *Proposal to Create an Upper-Level Undergraduate Capstone Course on Executive Leadership*, Peabody Undergraduate Instructional Grant Competition, \$10,000. 2001.

TEACHING AND ADVISING

Graduate Courses Taught at Vanderbilt University

State Politics and Policy of Higher Education (Ph.D Spring 2006)

Public Policy and Higher Education (Ed.D Fall 2006, Fall 2005, Spr 2005, Spr 2004, Sum 2003, Spr 2002, Spr 2001)

Organization and Administration of Higher Education (Ed.D & Ph.D. Spr 2002; Spr 2001, Spr 2000)

Leadership Theory and Behavior (Ed.D. Sum, 2008, Sum 2007, Sum 2006, Sum 2006, Sum 2005, Fall 2003, Fall 2002, Fall 2001, Fall 2000)

Politics of Policymaking (MPP Sum, 2008, Sum 2007)

Organizational Theory in Higher Education (Ed.D. & Ph.D. Sum 2001, Sum 2000)

Qualitative Research Methods (Ed.D. & Ph.D. Sum 2001)

Managing Change in Higher Education (Ed.D & Ph.D.; Fall 2000)

Professional Paper for Masters of Public Policy (MPP; Spr 2008, Spr 2007)

Undergraduate Courses Taught at Vanderbilt University (student ratings of instructor)

Understanding the University (Peabody Undergraduate Honors Seminar; Spr 2008)

Executive Leadership (HOD 2770 Spr 2006, Spr 2005, Fall 2002)

American Public Policy (HOD 2100 Spr 2007 [co-taught with Professor William Doyle], Fall 2006, Fall 2005, Fall 2004 [two sections], Fall 2003, Spring 2003, Fall 2001, Fall 2000, Spring 2000)

Academic Advising

Advisor to three cohorts of Ed.D. students (45 students), 2004-present
 Advisor, Master in Public Policy (MPP) Program (42 students), 2005-2008
 Advisor to 24 Ph.D. students, Higher Educational Leadership and Policy, 2000-present
 Reader on 62 Ph.D. & Ed.D. Higher Education Qualifying Exam committees, 2000-present
 Reader on 51 Master's Higher Education Comprehensive Exam committees, 2000-present
 Advisor, Human and Organizational Development major, Peabody College, 2000-present
 Freshman Advisor, Peabody College, 2000-2002

Dissertation Service (* indicates completed dissertation, + indicates defended proposal)

Dissertations Chaired

- * Melinda Bone, *Analyzing the Factors Associated with Persistence and Departure of College and University Presidents*.
- * Russ Deaton, (2006). *The Determinants of Tuition Flexibility in Public Higher Education: An Event History Analysis*. [Finalist for Politics of Education/PEA Association's Dissertation of the Year Award]
- * Alan Duesterhaus, (2004). *Fundamental Goals and Motivations Sensitivities as Determinants of Leadership Style in the College and University Presidency*.
- * Anne Stuart Eddings, (2004). *From Representative Democracy to Direct Democracy: A Case Study of Higher Education Governance Reform in Florida*.
- * Leigh Gilchrist. *How Executive Leaders Frame Openness in Public Higher Education*.
- * Ying Liu. *Determinants of Private Giving to Public Colleges and Universities*.
- * Christine Mokher. *Developing Networks for Educational Collaboration: An Event History Analysis of the Spread of Statewide P-16 Councils*.
- * Erik Ness. (2006). *Deciding Who Earns HOPE, PROMISE, and SUCCESS: Toward a Comprehensive Model of the Merit-Aid Eligibility Policy Process*. [ASHE/Lumina Dissertation Fellowship Award Winner, 2005-2006. Finalist for Politics of Education/PEA Association's Dissertation of the Year Award]
- * Natasha Rummyantseva. *Externalizing Employment in Higher Education: Determinants of Part-Time Faculty Employment in Baccalaureate Institutions*.
- * Eric Turner. *Leading Organizational Change at Baptist Colleges*.
- + Donald Smith. *The First Hundred Days of University Presidencies*.
- + Lori Groves White. *Assessing the Impact of State Merit-Aid Scholarship Programs on Student Access to Public Higher Education*.

Dissertation Committee Membership

- * Whitney Allgood, (2005). *Addressing America's Achievement Problems: A Conceptual Framework for Reforming Urban High-Poverty Schools*. (Chair: James Guthrie)

- * Amy Batiste, (2002). *Improving Practitioner Readiness for Strategic Organizational Policies*. (Chair: Patricia Arnold)
- * Jane Roberts Best, (2004). *The Evolving Political Dynamics of Federal Higher Education Funding*. (Chair: James Guthrie)
- + Ann Brewer. *Special Education Teachers: The Effects of Persistence on Teaching Effectiveness*. (Chair: Robert Crowson)
- * Phyllis Qualls Brooks, (2006). *Historically Black Universities in their Communities: Institutional Strategies and Public Legitimacy*. (Chair: Robert Crowson)
- * Timothy Caboni, (2001). *The Normative Structure of University Fund Raising*. (Chair: John Braxton)
- * Clark Capshaw. *Internet and Computer Technologies: An Analysis of their Diffusion and Impact on the Higher Education Gaps Between High- and Low-Income Countries*. (Chair: Stephen Heyneman)
- * Sylvia Carey, (2002). *Success and Resiliency: African American Women Administrators' Survival in the Academy*. (Chair: Robert Crowson)
- * Laura Clark, (2006). *The Academic Performance of Community College Transfer Students at a Tennessee Board of Regents University: A comparative study of college persistence*. (Chair: James W. Guthrie)
- * Wanda Coneal, (2002). *High-Achieving African American 12th-Grade Females: Perceptions on Negotiating School Characteristics, Ethnicity, Gender, and Reaffirmation of College Choice*. (Chair: John Braxton)
- * Houston Davis, (2001). *A Political Model of Higher Education Governance and Policy Reform Adoption*. (Chair: James W. Guthrie)
- * Watson Hannah, (2003). *Effects of Organizational Culture on Innovation Decisions: Does University Culture Affect the Adoption of Classroom Technology?* (Chair: James Guthrie)
- * Hal Hartley, (2004). *The Impact of Students' Religious Faith and Practice on Retention at United Methodist-Related Institutions of Higher Education*. (Chair: John Braxton)
- * Patricia Helland, (2006). *Espousal of Undergraduate Teaching Normative Patterns of First-Year Teaching Assistants*. (Chair: John Braxton)
- * Troy Justesen, (2001). *Disability, Higher Education, and Public Policy: The Challenge of Implementing Federal Policy in Private Colleges and Universities*. (Chair: James Guthrie)
- * Lei Lein, (2002). *The Role of Social Integration in Students' Psychosocial Development*. (Chair: John Braxton)
- * William Luckey, (2001). *Faculty Engagement in Boyer's Four Domains of Scholarship by Institutional Type and by Academic Discipline at Baccalaureate I and II Universities*. (Chair: John Braxton)
- + Shederick McClendon. *The Influence of Race and Class on Students' College Experiences*. (Chair: John Braxton)
- * Meaghan Mundy, (2003). *Faculty Engagement in Service-Learning: Individual and Organizational Factors at Distinct Institutional Types*. (Chair: John Braxton)
- * Derek Ohlms, (2004). *Tertiary Education and Development in the Modern Democratic State: Investing in Social Capital and Cultural Capital*. (Chair: James Guthrie)
- * Bruce Oldham, (2005). *Organizational Structures and Faculty Motivation in Higher Education*. (Chair: John Braxton)

- * Martha Robinson, (2004). *Academic-Environmental Influences on Medical Student Persistence*. (Chair: John Braxton)
- + Steven Sharp. *The Role of Faith-Based Organizations in Society*. (Chair: Stephen Heyneman).
- * Matthew Smith, (2003). *The Free-Hill School and Community*. (Chair: Robert Crowson)
- * Hilary Stallings, (2005). *Potential to Pace: Examination of Cognitive Development Possibilities for Learning-Community Styled Freshman Seminars*. (Chair: John Braxton)
- * Phyl Taylor, (2003). *Assessing Persistence: Disabled Students Attending a Four-Year Postsecondary Institution*. (Chair: John Braxton)
- * Matthew Weinstein. (2007). *The Creation and Diffusion of Privatization within American Public Higher Education*. (Department of Political Science, University of Pittsburgh, Chair: B. Guy Peters).
- * Janelle Wood. *An Implementation Assessment of a School District's Zero Tolerance Policy*. (Chair: Claire Smrekar)

CONSULTANCIES (selected)

Arkansas Higher Education Coordinating Board
 Association of Governing Boards of Universities and Colleges
 Atlanta Public Schools
 California Higher Education Policy Center
 Educational Systems Research
 ENLACE of Florida
 Ford Foundation
 Lumina Foundation
 Michigan Department of Higher Education
 National Center for Higher Education Management Systems
 National Center for Public Policy and Higher Education
 Office of Governor Philip Bredesen, State of Tennessee
 Robert Wood Johnson Foundation
 Tennessee Higher Education Commission
 Texas A&M University (Office of the President)
 University of Michigan (Center for the Study of Higher and Postsecondary Education)
 University of Nevada, Las Vegas (College of Education)
 University of Southern California (Center for Higher Education Policy Analysis)
 U.S. Department of State, Bureau of Educational and Cultural Affairs
 W.K. Kellogg Foundation