

**Higher Education Management Institute**  
*June 11-15, 2006*  
**Vanderbilt University's Peabody College**  
**Nashville, Tennessee**

**Sunday, June 11**

- 3:00-5:00 PM** Conference Check In  
*Wyatt Center Lobby*
- 5:00-6:00 PM** ***Welcome Session and Institute Overview***  
*Wyatt Center 223*  
**Timothy C. Caboni**, introduction  
Assistant Dean of Vanderbilt University's Peabody College; Lecturer in Higher Education and Public Policy  
**James Hearn**, overview  
Professor of Higher Education and Public Policy  
**Timothy C. Caboni**, introduction to Virtual University and case analyses
- 6:00-7:00 PM** ***Introduction to Virtual University and first round of team activity***  
*Peabody Library, third floor computer lab*
- 7:00-9:00 PM** Welcome barbecue  
*Wyatt Center*
- 9:00 PM** Participants return to on-campus lodging

**Monday, June 12**

- 7:30-8:00 AM** Breakfast  
*Cohen building*
- 8:00-10:00 AM** ***Module 1: History of Higher Education and Public Policy***  
*Wyatt Center 310*  
**John R. Thelin**,  
University of Kentucky
- 9:00-10:00 AM** Small group activity around key themes presented in Module 1
- 10:00-10:15 AM** BREAK
- 10:15-11:15 PM** ***Module 2: Higher Education Organization and Governance***  
*Wyatt Center 310*

**James C. Hearn,**  
Institute Co-Chair, Professor of Higher Education and Public  
Policy

**11:15-12:15** Small group activity around key themes presented in Module 2  
Olivet College case

**12:15-1:15 PM** Lunch  
*Wyatt Center 223*  
**Robert Levy,**  
Vice President for Academic Affairs, University of  
Tennessee

**1:15-2:15 PM** **Module 3: *Financial Management and Resource  
Allocation***  
*Wyatt Center 310*  
**Jerry Forster,**  
Chief Financial Officer, Sewanee: University of the South

**2:15-3:15 PM** Small group activity around key themes presented in  
Module 3

**3:15-3:30 PM** BREAK

**3:30-4:30 PM** **Module 4: *Student Access, Choice and Retention***  
*Wyatt Center 310*  
**John M. Braxton**  
Professor of Higher Education, Vanderbilt University

**4:30 -5:30 PM** Small group activity around key themes presented in Module 4

**5:30-6:30 PM** Virtual University team activity and evening case  
assignment  
*Peabody Library, third floor computer lab*

**7:00-7:30 PM** Social  
*Wyatt Center lobby*

**7:30-9:00 PM** Dinner  
*Wyatt Center 223*

**Tuesday, June 13**

**7:30-8:00 AM** Breakfast  
*Cohen building*

**8:00-9:00 AM** **Module 5: *State and Federal Higher Education Policy***

*Wyatt Center 310*  
**Michael K. McLendon,**  
Associate Professor of Public Policy and Higher Education,  
Vanderbilt University

**9:00-10:00 AM** Small group activity around key themes presented in Module 5

**10:00-10:15 AM** BREAK

**10:15-11:15 AM** **Module 6: *Financial Aid, Admissions and Access in Higher Education***  
*Wyatt Center 310*  
**William Doyle,**  
Assistant Professor of Higher Education and Public Policy,  
Vanderbilt University

**11:15-12:15** Small group activity around key themes presented in Module 6

**12:15-1:15 PM** Lunch: ***State Higher Education Policymaking – Lottery Scholarships***  
*Wyatt Center 223*  
Speaker: **Richard Rhoda,**  
Executive Director, Tennessee Higher Education  
Commission

**1:15-2:15 PM** **Module 7: *Data Analysis for Institutional Decision-Making***  
*Wyatt Center 310*  
**Stephen DesJardins,**  
Associate Professor of Education, Senior Advisor to the  
Dean, University of Michigan

**2:15-3:15 PM** Small group activity around key themes presented in Module 7

**3:15-3:30 PM** BREAK

**3:30-4:30 PM** **Module 8: *Public Affairs and Communication***  
*Wyatt Center 310*  
**Michael J. Schoenfeld**  
Vice Chancellor for Public Affairs,  
Vanderbilt University

**4:30-5:30 PM** Small group activity around key themes presented in Module 8

**5:30-6:30 PM** Virtual University team activity  
*Peabody Library, third floor computer lab*

7:00-8:30 PM Dinner on your own – List of local options will be provided

**Wednesday, June 14**

7:30-8:00 AM Breakfast  
*Cohen building*

8:00-9:00 AM **Module 9: *Faculty Issues in Higher Education***  
*Wyatt Center 310*  
**Ann E. Austin,**  
Professor of Higher Education, Michigan State University

9:00-10:00 AM Small group activity around key themes presented in Module 9

10:00-10:15 AM BREAK

10:15-11:15 AM **Module 10: *Two-Way Symmetrical Communication for Colleges and Universities***  
*Wyatt Center 310*  
**Timothy C. Caboni**

11:15-12:15 Small group activity around key themes presented in Module 10

12:15-1:15 PM Lunch  
*Wyatt Center 223*

1:15-2:15 PM **Module 11: *Charting a New Course for Institutional Advancement: Building Connections to Learning and Public Engagement***  
*Wyatt Center 310*  
**David J. Weerts,**  
Assistant Professor of Higher Education, Florida Atlantic University

2:15-3:15 PM Small group activity around key themes presented in Module 11

3:15-3:30 PM BREAK

3:30-4:30 PM **Module 12: *Strategic Planning***  
*Wyatt Center 310*  
**Paula Myrick Short,**  
Vice Chancellor for Academic Affairs, Tennessee Board of Regents

4:30-5:30 PM Small group activity around key themes presented in Module 12

- 5:30-6:30 PM** Virtual University team activity  
*Peabody Library, third floor computer lab*
- 7:00-7:30 PM** Freshen up for evening activity
- 7:30 PM** Depart for Wildhorse Saloon/Lower Broadway
- 8:00-10:00 PM** Dinner at Wildhorse Saloon
- 10:00 PM** Transport back to on-campus housing (those who wish to stay out later are responsible for their own transportation)

**Thursday, June 15**

- 7:30-8:00 AM** Breakfast  
*Cohen building*
- 8:00-9:00 AM** **Module 13: *Managing Institutional Fund Raising Using Data Driven Decision-Making***  
*Wyatt Center 310*  
**Timothy C. Caboni,**  
Assistant Dean, Vanderbilt University's Peabody College
- 9:00-10:00 AM** Small group activity around key themes presented in Module 13
- 10:00-10:15 AM** BREAK
- 10:15-11:15 AM** **Module 14: *Focused Dialogue: Bringing It All Together***  
*Wyatt Center 310*
- 11:15-12:00** Institute wrap-up/ Evaluation
- 12:30-2:00 PM** Farewell Lunch at University Club  
Speaker: **Gordon Gee,**  
Chancellor, Vanderbilt University
- 2:00 PM** Participants return to accommodations to pack up
- 2:00-3:00 PM** Participants depart