

PEABODY PROFESSIONAL INSTITUTES  
ENGAGE | EXPAND | ENHANCE

# Higher Education Management

Chaired by  
Christopher Loss

Sunday, June 12, 2011 — Thursday, June 16, 2011

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# Institute Schedule



VANDERBILT  
PEABODY COLLEGE

## Sunday, June 12, 2011

**3:00–5:00 p.m.**

Laskey Building  
Scarritt Bennett campus

### **Arrival and Registration**

*Meet at the Laskey Building's front entrance at 4:55 to walk to the Wyatt Center.*

**5:00 p.m.**

Wyatt Center 223

### **Welcome Session and Institute Overview**

Christopher Loss, Assistant Professor of Public Policy  
and Higher Education  
*Vanderbilt University's Peabody College*

**6:00 p.m.**

Wyatt Center Portico

### **Welcome BBQ**

## Monday, June 13, 2011

**7:30 a.m.**

Susie Gray Dining Hall  
Scarritt Bennett campus

### **Breakfast**

**8:00 a.m.**

Home Economics Building

### **Module 1: The History of Diversity in Higher Education**

Christopher Loss, Assistant Professor of Public Policy  
and Higher Education  
*Vanderbilt University's Peabody College*

**9:30 a.m.**

### **Break**

**9:45 a.m.**

Home Economics Building

### **Module 2: Change Management**

Deborah Tobey, Lecturer, Leadership, Policy and  
Organizations  
*Vanderbilt University's Peabody College*

**11:00 a.m.**

Home Economics Building

### **Small Group Breakout Session**

Case Study #1

**12:15 p.m.**

Home Economics Building

### **Lunch**

### **State Higher Education in Policy Making: Lottery Scholarships**

Keynote Speaker: Richard Rhoda, Executive Director  
*Tennessee Higher Education Commission*

## Monday, June 13, 2011 (continued)

**1:30 p.m.**

Home Economics Building

**Small Group Reports on Case Study # 1**

**2:30 p.m.**

Home Economics Building

**Module 4: Enrollment Management - Data-driven  
Financial Aid**

William Doyle, Associate Professor of Higher Education  
*Vanderbilt University's Peabody College*

**4:00 p.m.**

Scarritt Bennett

**Return to Scarritt Bennett**

**6:00 p.m.**

*Meet at the Laskey Building's front entrance to board shuttle to Dyer Observatory.*

**Depart Scarritt Bennett**

**6:30 p.m.**

Dyer Observatory

**Hors d'oeuvres followed by dinner**

## Tuesday, June 14, 2011

**7:30 a.m.**

Susie Gray Dining Hall  
Scarritt Bennett campus

**Breakfast**

**8:00 a.m.**

Home Economics Building

**Module 5: Financial Benchmarking**

Harold V. (Hal) Hartley III, Senior Vice President  
*The Council of Independent Colleges*

**9:00 a.m.**

**Break**

**9:15 a.m.**

Wyatt Center Room 122

**Module 5: Financial Benchmarking (continued)**

**10:15 a.m.**

Home Economics Building

**Small Group Breakout Session**

Case Study #2

**11:15 a.m.**

Home Economics Building

**Small Group Reports on Case Study #2**

## Tuesday, June 14, 2011 (continued)

**12:00 p.m.**

Home Economics Building

**Lunch**

**1:00 p.m.**

Home Economics Building

**Module 6: Understanding and Reducing  
College Student Departure**

John M. Braxton, Professor of Higher Education  
*Vanderbilt University's Peabody College*

**2:00 p.m.**

Home Economics Building

**Small Group Breakout Session**

Case Study #3

**2:45 p.m.**

Home Economics Building

**Small Group Reports on Case Study #3**

**3:00 p.m.**

**Break**

**3:15 p.m.**

Home Economics Building

**Module 7: Fund Raising for Higher Education**

Eve Proper, Assistant Professor of Management  
*LIM College*

**Dinner on your own (see list of local restaurants)**

## Wednesday, June 15, 2011

**7:30 a.m.**

Susie Gray Dining Hall  
Scarritt Bennett campus

**Breakfast**

**8:00 a.m.**

Home Economics Building

**Module 8: Higher Education Accountability**

Patrick Callan, President  
*National Center for Public Policy and Education*

**9:45 a.m.**

**Break**

**10:15 a.m.**

Home Economics Building

**Module 9: Trustees and Board Governance**

Richard Novak, Vice President for Public Sector Programs  
*Association of Governing Boards of Universities  
and Colleges*

**12:00 p.m.**

Home Economics Building

**Lunch**

## Wednesday, June 15, 2011 (continued)

**1:00 p.m.**

Home Economics Building

**Module 10: State Higher Education Policy**

Michael McLendon, Associate Dean and Chief of Staff  
Associate Professor of Public Policy  
and Higher Education  
*Vanderbilt University's Peabody College*

**2:15 p.m.**

**Break**

**2:30 p.m.**

Home Economics Building

**Small Group Breakout Session**

Case Study #4

**3:15 p.m.**

Home Economics Building

**Small Group Reports on Case Study #4**

**6:45 p.m.**

*Meet at the Laskey Building's front entrance to walk to Bound'ry.*

**Depart Scarritt Bennett**

**7:00 p.m.**

**Dinner at Bound'ry**

## Thursday, June 16, 2011

**7:30 a.m.**

Susie Gray Dining Hall  
Scarritt Bennett campus

**Breakfast**

*Be sure to check out of Scarritt-Bennett before returning to Peabody. The staff is more than happy to secure your luggage in Laskey Hall.*

**8:00 a.m.**

Home Economics Building

**Module 11: College and University  
Enrollment Management**

Douglas Christiansen, Vice Provost for Enrollment/  
Dean of Admissions and Assistant Professor of  
Public Policy and Higher Education  
*Vanderbilt University*

**10:00 a.m.**

**Break**

**10:15 a.m.**

Home Economics Building

**Module 12: International Higher Education**

Stephen P. Heyneman, Professor of International  
Educational Policy  
*Vanderbilt University's Peabody College*

**11:45 a.m.**

Home Economics Building

**General Concluding Discussion**

**12:30 p.m.**

Wyatt Center 223

**Farewell Luncheon**