PEABODY
CAREER SERVICES
REPORT
2016-2017
OUR MISSION

Peabody Career Services serves 730 professional students in Vanderbilt’s Peabody College. We aim to reach our 90/90/9-30 bottom line each year. These metrics include a 90% knowledge rate\(^1\) with a 90% employment rate by September 30. To meet this goal, we strategically partner with students to identify their career path, build their pitch, and connect with employers.

\(^1\)The term knowledge rate defines the percent of graduates for whom we have reasonable and verifiable information concerning the graduates’ post-graduation career activities and is compliant with the National Association of Colleges and Employers standards.

OUR RESULTS

296 GRADUATES in August 2016, December 2016, and May 2017

94% KNOWLEDGE RATE of those who remained in contact

96% EMPLOYED successfully by September 30, 2017

HOW WE REACH OUR GOAL

CAREER STRATEGY APPOINTMENTS
CAREER PREPARATION EVENTS
STUDENT OUTREACH AND TRACKING
INTERVIEW RELAYS
Career Strategy Appointments

In the first six weeks of the fall semester, the PCS team meets individually with each incoming student for a 30–45 minute career strategy session. These conversations establish relationships and solidify the importance of career development throughout the course of the student’s time at Peabody. This year, 96% of students rated these individual advising appointments as “very good” or “excellent.”

“Very encouraging, supportive and resourceful. Listened well, and gave great recommendations.”

–Student

Career Preparation Events

PCS also holds a variety of other career preparation events to ensure that students are adequately prepared for the job search process in their final semester. These include:

IGnite/LAUNCH SESSIONS
These cohort-based strategy dinners in the second year of the program encourage group accountability and offer planning tips for the job search.

HOMEcoming Networking Event
This event invites Peabody alumni back to campus to reconnect with faculty and current students and build career connections during Vanderbilt’s Homecoming weekend.

LPO Poster Symposium
This annual event celebrates the tremendous work our Leadership, Policy, and Organizations students complete during their summer internships and provides incoming students the opportunity to learn about these experiences and build career connections.

Student Success—Graduation, Tracking, Employment

PCS conducts extensive tracking on all graduating students via individual appointments, phone calls, and emails. We are committed to partnering with students to land jobs where they will make a positive impact in their community.
Interview Relays

PCS offers a number of mock interview relays throughout the year to connect students and employers/alumni in their selected field. These events offer students the opportunity to meaningfully interact with leaders in their field and receive immediate feedback on their interview and networking skills. This year, 157 employers/alumni returned to campus. In addition, employers/alumni conducted 778 mock interviews with our students.

“The students that we interviewed were fantastic. They were prepared, well spoken, professional, and I was able to have some very meaningful conversations.” – Employer

That students are adequately prepared:

**CAREER COUNTDOWN**

A career strategy panel of industry experts celebrates the 100 days to Commencement milestone and helps students jump-start their career search.

**INTERNATIONAL STUDENT CAREER WORKSHOPS**

We partner with the International Student Scholar Services office to provide programming that addresses the unique challenges of the job and internship search for our international population.

**COFFEE & CAREERS**

These special drop-in hours encourage students to stop by our office, grab a cup of coffee, and ask any career-related questions. No appointment is needed.
GEOGRAPHIC DISTRIBUTION
OF GRADUATES

Those who moved out of Tennessee launched their careers in these regions:

- SOUTHEAST: 29%
- NORTHEAST: 17%
- MIDWEST: 16%
- SOUTHWEST: 8%
- WEST: 13%
- SOUTHWEST: 8%
- INTERNATIONAL: 17%

of graduates launched their careers in Tennessee.
HIRING ORGANIZATIONS

Sample of first-destination organizations for Peabody M.Ed. and M.P.P. graduates in 2016-17 by career sector:

**K–12 EDUCATION**
KIPP Academy  
Atlanta Public Schools  
Metro Nashville Public Schools  
Orlando Public Schools  
The Walker School

**HIGHER EDUCATION**
Stanford University  
University of Kansas  
University of Wisconsin—Madison  
Vanderbilt University  
Washington University  
School of Medicine

**PUBLIC POLICY/GOVERNMENT**
Centerstone  
NASA Research Center  
Nebraska Department of Education  
Tennessee Department of Mental Health and Substance Abuse  
USAID

**CONTINUING EDUCATION**
The Chinese University of Hong Kong  
University of California Santa Barbara  
University of Michigan  
University of Notre Dame  
University of Seattle

**NONPROFITS**
Bridge Kids of New York  
Nashville Public Library  
Oasis Center  
Salvation Army  
Second Harvest Food Bank

**CONSULTING/THINK TANKS**
Deloitte  
The Advisory Board  
Healthstream  
Huron  
InfoWorks

**OTHER**
Central Japan Railway Company  
Disney  
Hospital Corporation of America  
Nissan  
Teach for Pakistan

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[www.vu.edu/peabodycareerservices](http://www.vu.edu/peabodycareerservices)

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