

Curriculum Vitae

BRIAN L. HEUSER

230 Appleton Place
Peabody 343
Nashville, TN 37203-5721
(615) 322-8435 (office); (615) 343-7094 (fax)
Email: brian.l.heuser@vanderbilt.edu
Website: <http://peabody.vanderbilt.edu/bio/brian-heuser>

CURRENT APPOINTMENTS

Assistant Professor of the Practice of International Education Policy: Department of Leadership, Policy and Organizations, Peabody College, Vanderbilt University

International Leadership Development (ILD) Track Director of the Human and Organizational Development (HOD) Major: Peabody College, Vanderbilt University

Senior Research Fellow and Advisor: Office of the Associate Provost and Dean of Students, Vanderbilt University

EDUCATION

Doctorate in Higher Education Administration (Ed.D. with dissertation) 2007

Peabody College, Vanderbilt University, Department of Leadership, Policy and Organizations
Dissertation Topic: *Higher Education, Social Cohesion and Society*
Program of Study: Higher Education Theory & Administration; Organizational Theory; International Education Policy; Social Theory

Masters in Theological Studies (M.T.S), 2000

Vanderbilt Divinity School, Vanderbilt University
Program of Study: Comparative and Social Ethics; Ethical Leadership and Education; World Religions; Theologies of Liberation

Bachelor of Arts (B.A.), 1996

Furman University
- September 1991 to May 1996
Shanghai International Studies University (S.I.S.U.)
- August to December 1992
Major: Political Science (Focus: International/Asian Studies)
Program of Study: Foreign Policy; International Organizations; Political Economy, Chinese History, Language, & Culture

TEACHING

Undergraduate courses developed and taught:

- *International Organizations & Economic Development*
- *Effectiveness in International For-profit Organizations*
- *Global Dimensions of Community Development*
- *Research in International Sustainable Development*
- *Research in International Leadership Development*
- *Education, Social Cohesion, and Economic Development in South Africa*
- *American Public Policy*
- *Corporate Social Responsibility & Social Enterprise*

Graduate courses developed and taught:

- *International Organizations & Economic Development* (M.Ed.)
- *International & Comparative Higher Education* (M.Ed.)
- *Education & Economic Development* (M.Ed.)
- *Comparative Issues in Higher Education Policy Reform* (M.Ed.)
- *Strategic Leadership & Management in Nonprofit Organizations* (M.Ed./M.P.P.)
- *Education Policy in Developing Countries* (M.Ed.)
- *International Issues in K-12 and Higher Education* (Ed.D.)
- *Advanced Higher Education Management* (Ed.D.)
- *Global Health Leadership & Management* (M.P.H./M.Ed.)

Courses regularly lectured in:

- *K-12 International Education Policy Reform* (masters level)
- *The Social Context of Education* (masters level)
- *Systematic Inquiry/Research Methods* (undergraduate & masters level)
- *Survey Methods* (graduate level)
- *Field School Research Seminar in Community Development in South Africa*

CURRENT SCHOLARSHIP

- ❖ Peabody Grant 2014-16: *International Faculty Performance Study* – This study seeks to understand how international faculty members in six academic disciplines define their scholarly work across Boyer's four primary domains of scholarship. Using an adapted survey instrument developed by John Braxton, we are studying faculty work priorities across twenty countries and one hundred higher education institutions that rank in the global top 400. Data analysis is mostly complete and manuscript is being developed.

- ❖ External Research Grant Award 2015-16: *Conservative, Religious Attitudes and Beliefs about International Family Planning: Analysis of Language, Concepts, and Reasoning*. \$125,000 grant from Capital For Good/Geneva Global/Gates Foundation via Hope Through Healing Hands (<http://www.hopethroughhealinghands.org/>). This research seeks to contribute to the global health literature by studying the disposition of American evangelical communities toward international family planning initiatives. Data collection has been completed and manuscript to be published in March of 2017.
- ❖ Working paper: Heuser, B.L., Shulman, T.A., Vest, J.M. (in preparation) International Applications of Experiential Education in Pre-service Teacher Education: A Four-Country Examination.
- ❖ Working paper: Heuser, B.L. & Mugg, H. (in preparation) International Doctoral Students: assessing their social and academic acculturation across varied academic contexts.
- ❖ Working Paper: Heuser, B.L.; Aldinger, C.; Sharp, V.; Meyer, J. (in preparation) Global Health, Education, and Development: Exploring the Critical Linkages.

PEER-REVIEWED PUBLICATIONS

Book Chapters

- Heuser, B.L.; Martindale, A.; Lazo, D. (2015 online; 2016 print) Strategic Internationalization in Higher Education: Contexts, Organizations and Implications for Academic Integrity IN Bretag, T. (Ed.) *Springer Handbook of Academic Integrity*. Springer
- Heuser, B.L.; Drake, T.A. (2010) Toward Global Academic Ethics Through Accountability Systems. In Gallant, T. (Ed.), *Creating the Ethical Academy: A Systems Approach to Understanding Misconduct and Empowering Change*. Routledge
- Heuser, B.L.; Dedze, I.; Kalniņš, V. (2010) Chapter 2: An Exploratory Study IN Kazimzade, E.; Lispisto, E. (Eds.) *Drawing the Line: Parental Informal Payments across Eurasia*, Open Society Institute, New York , NY
- Heuser, B.L. (2003). Theological Degrees. IN Guthrie, J. (Ed.), *Encyclopedia of Education, 2nd Edition*. Macmillan.

Journal Articles

- ❖ Dyer, J.E.; Heuser, B.L.; Franklin, S. (forthcoming 3/17) *International Family Planning: How Political and Religious Conservatives Respond and How to Shape Messaging for Successful Advocacy*. World Population and Health
- ❖ Heuser, B.L.; Wang, K.; Shahidq (forthcoming 4/17) Global Dimensions of Gifted Education: Cross-National Dichotomies between Perceptions, Practices, and Policies. *Global Education Review*
- ❖ Duplechain, H.E. & Heuser, B.L. (submitted 1/2016) *Philanthropy or Sustainability? The Role of Microfinance in Higher Education*. Higher Education Research & Development. Routledge
- ❖ Kleland, K.M. & Heuser, B.L. (submitted 2/2017) A Consideration of College Cost as a Function of Culture: a model for assessing international higher education tuition policies through a national-cultural lens. *International Journal of Educational Development*.

Heuser, B.L.; Drake, T.A.; Owens, T.L. (2012) Evaluating Cross-National Metrics of Tertiary Graduation Rates for OECD Countries: A Case for Increasing Methodological Congruence and Data Comparability. *Journal of College Student Retention: Research, Theory & Practice* Vol. 14(1) 9-35

Heuser, B.L. (2007/2008) Academic Social Cohesion within Higher Education. *UNESCO Prospects*. Volume 37, Number 3, pp. 293-303

Heuser, B.L. (2005). The Ethics of Social Cohesion. *Peabody Journal of Education*. Vol. 80, No. 4, pp. 8-15

Heuser, B.L. (2005). Social Cohesion & Voluntary Associations. *Peabody Journal of Education*. 2005, Vol. 80, No. 4, pp. 16-29

Policy Briefs

Heuser, B.L. (2012) Evaluation of The State of Higher Education Research in The Republic of Georgia: Scholar Policy Research Brief. International Research and Exchanges Board (IREX)/US Department of State

Book Reviews

Heuser, B.L. (2003) Book Review: *The History of Education Under Apartheid 1948-1994 (The Doors of Culture and Learning Shall Be Opened)*. *Peabody Journal of Education*, 78, pp. 116-120

Institutional Research/Writing

Heuser, B.L. (August, 2008) Mission Statement and Purposes of the Office of the Dean of Students. Available at:

http://www.vanderbilt.edu/deanofstudents/mission_statement.php

Heuser, B.L. (August, 2007) Vanderbilt University Quality Enhancement Plan: *Building a Bridge to the Commons: Vanderbilt Visions and Student Learning at a Research University*.

Available at: <

<http://www.vanderbilt.edu/provost/docs/VanderbiltQEP.pdf>>

CONFERENCE PROCEEDINGS

Heuser, B.L.; Dyer, J.E., Franklin, S. (November 2016) International Family Planning: A National Study of Messaging Efficacy to Political, Religious Conservatives. Vanderbilt University Medical School Grand Rounds

Heuser, B.L. (September 2016) International Education in Relation to University Faculty Priorities. University of Groningen/Stenden University of Applied Sciences; Leeuwarden, Netherlands

Heuser, B.L.; Dyer, J.E., Franklin, S. (May 2016) *International Family Planning: How Political and Religious Conservatives Respond and How to Shape Messaging for Successful Advocacy*. Bill & Melinda Gates Foundation, Washington DC.

Heuser, B.L.; Dyer, J.E., Franklin, S. (May 2016) *International Family Planning: How Political and Religious Conservatives Respond and How to Shape Messaging for Successful Advocacy*. United Nations Foundation, Washington DC.

Heuser, B.L. (March 2015) Tools for Responsible Global Engagement. Invited Panel. Unite for Sight International Conference. Yale University, New Haven, CT

Heuser, B.L. (March 2015) Technology, Global Health and Social Enterprise Impact Lab. Invited Panel. Unite for Sight International Conference. Yale University, New Haven, CT

Rytkönen, Helle; Heuser, B.L.; Haberle, Charles (March 2015) *Flip, Blend and Scramble: Technology, Data and Active Pedagogy in International Education*. The Forum for Education Abroad, International Conference, New Orleans, LA

Heuser, B.L. & Rytkönen, Helle (June 2014) Technology Use in International Education. Danish Institute Of Study Abroad (DIS) International Educators Conference, Copenhagen, Denmark

- Heuser, B.L. (April 2014) Global Health Education: Reviewing Effective Strategies of Dissemination of Health Information. Unite for Sight International Conference. Yale University, New Haven, CT
- Heuser, B.L. (April 2014) Building Inter-cultural Competencies and Emotional Intelligence: Training for Students Participating in International Programs. Global Experiences/WIVA Webinar Series
- Heuser, B.L. (April 2013) Global Health, Education, and Development: Exploring the Critical Linkages. Unite for Sight National Conference. Yale University, New Haven, CT
- Heuser, B.L. (January 2012) Higher Education and Public Diplomacy. Colloquium on Higher Education & International Relations: The Role of Public Diplomacy? Rockefeller Institute of Government, SUNY Albany, NY
- Heuser, B.L. (July 2011) Understanding Faculty Dispositions Toward Study Abroad. SIT/World Learning National Conference. Brattleboro, VT
- Heuser, B.L. (May 2011) Rationale for a Systems Approach to Creating the Ethical Academy. CIES National Conference, Montreal, Canada
- Heuser, B.L. (April 2011) Global Health Education: Policies, Practices and Innovations. Unite for Sight National Conference, Yale University, New Haven, CT
- Heuser, B.L. (February 2011) From Classrooms to Clinics: Global Health Education, Policy and Development. TN Global Health Forum, Vanderbilt University, Nashville TN
- Heuser, B.L. (November 2010) Higher Education Quality Enhancement: The Role of Critical Thinking in Developing Strategic Plans. Tennessee Independent Colleges and Universities Association (TICUA): Conference of Chief Student Affairs Officers, Nashville, TN
- Heuser, B.L. (October 2010) October 2010: Educational Implications of Liberation Theology Movements in South America. Vanderbilt Center for Latin American Studies (CLAS) Forum on Liberation Theology, Nashville, TN
- Heuser, B.L. (December 2009) Service Learning Partnerships (panel chair). International Conference on Civic Education, Nashville, TN
- Heuser, B.L. (December 2009) Civic Education in Context (panel discussant). International Conference on Civic Education, Nashville, TN
- Heuser, B.L. (November 2009) Excellence in Student Affairs and Teaching: The VISAGE Program as a Collaborative Effort of Academic & Student Affairs.

Student Affairs Administrators in Higher Education (NASPA), National Web Seminar Presentation

Heuser, B.L. (March, 2009) Choice, Access and Trade-Offs: Higher Education with a Global Perspective (panel chair). Comparative and International Education Society National Conference (CIES), Charleston, VA.

Heuser, B.L. (March, 2009) Contextualizing the Global Recession (panel discussant). Vanderbilt State of the Economy Conference, Owen School of Management, Nashville, TN

Helland, P.A.; Heuser, B.L. (March 2008) Preparing for Reaccreditation: The Role of Student Affairs. American College Personnel Association (ACPA) Annual Convention, Atlanta, GA.

Heuser, B.L. (March, 2006) Addressing Accountability and Transparency in Education: Mapping Education Corruption. Comparative and International Education Society National Conference (CIES), Honolulu, HI.

Heuser, B.L. (February, 2006) Assessing Academic Fraud as Part of Educational Corruption (invited lecture). National Seminar on Anti-Corruption Issues in Education, Baku, Azerbaijan

Heuser, B.L. (October, 2005) Mapping Corruption Within Educational Systems (invited lecture). Open Society Institute/UNESCO IIEP Seminar on Transparency, Ethics and Anti-corruption Measures in Education, Kiev, Ukraine

Heuser, B.L. (March, 2005) The Forms of Educational Corruption and Academic Fraud (invited lecture). Comparative and International Education Society National Conference (CIES), Palo Alto, CA

POLICY AND COMMITTEE EXPERIENCE (Professional Service)

- ❖ Vanderbilt University Faculty Senate – Member 2014-17; Senate Vice Chair, 2016/17; Consultative Committee Chair, 2016/17; Subcommittee on COC/COI Chair, 2016/17; Chair, Faculty Life Standing Committee, 2015/16; Ad-Hoc Committee on the Faculty Manual, 2014/15; Ad-Hoc Committee on Greek Life, 2014/15
- ❖ Peabody Faculty Council – Past Chair 2015-16; Chair 2013-15; member at large 2012-15; faculty affairs committee chair 2012/13
- ❖ Vanderbilt University Faculty Advisory Committee for International Education (FACIE) 8/2014 – present

- ❖ Vanderbilt University Conflicts Committee (UCC - Faculty and Institutional Conflicts of Interest Review) 12/2014 – present
- ❖ Peabody Financial Aid Committee for Masters and Professional Students (1/2014 – present)
- ❖ Vanderbilt Provost's Faculty Committee on the COACHE Faculty Survey (9/16 – present)
- ❖ Vanderbilt University Benefits Committee (12/2016 - present)
- ❖ Vanderbilt University Quality Enhancement Plan Committee (3/2016-10/2016)

International Education Policy and Management (IEPM) masters program
Coordinating Committee & student admissions group: 2007 – present

Vanderbilt Institute for Global Health (VIGH) Masters Advisory Committee: Spring
2010 - present

Peabody Office of Professional and Graduate Education, institutional research adviser:
Spring 2011 – present

Fulbright Scholars Selection Committee, Vanderbilt Office of Honors Scholarships:
2009 – present

Vanderbilt Faculty Advisory Committee for European Studies and the Max Kade
Center, 8/2013 - present

Unite for Sight/Global Health University Board of Advisers, 2013-present

Peabody HOD/LPO Departmental Coordinating Committee: 8/2012 – 2015

Department of Leadership, Policy and Organizations (LPO) International Education
Committee, 8/2013 – 2014

School for International Training (SIT) of World Learning, International Partnership
Council: 2011 – 2013

Peabody Mental Health Task Force – 10/2013 – 2014

Vanderbilt International Education Task Force, international organizations committee
Chair: 8/2012 – 8/2013

Vanderbilt College Halls Student Selection Task Force: 9/2012 – 12/2012

Peabody Leadership Alliance Coordinating Committee: 2009 – 2012

International Research & Exchange Board (IREX) – Field Selection Committee for the US Department of State Edmund S. Muskie Graduate Fellowship Program: Tajikistan, January 2010-11; Moldova, January 2012; Azerbaijan, January 2012

National panelist for the David L. Boren National Security Education Fellowship selection committee: Washington DC, March 2011, March 2012

Department of Leadership, Policy and Organizations (LPO) Grade Inflation Task Force – Chair: Spring 2012

Peabody/Human and Organizational Development (HOD) Honors Program Review Committee: 8/2011 – 6/2012

Peabody Diversity Committee: 8/2010 – July 2012

Vanderbilt Center for Latin American Studies (CLAS) Steering Committee: spring 2009-spring 2011

Vanderbilt Center for Latin American Studies (CLAS) Graduate Admissions and Summer Awards Committee: January 2010 – spring 2011

Student Recruitment and Financial Aid Committee, Department of Leadership, Policy and Organizations, Peabody College: September 2009 – 2011

Peabody College HOD Major - Track Leaders Planning Committee, September 2009 – 2011

Vanderbilt Institutional Research Group (VIRG) Assessment Planning and Implementation Committee, 2007-2011

Vanderbilt University Appellate Review Board, 1999 – 2011

Vanderbilt Upper Class Experience Committee, January 2009 – spring 2010

Peabody HOD Coordinating Committee, September 2008 – May 2009

Peabody Graduate and Professional Student Assessment Committee, Chair 2007-2008

Vanderbilt Committee on Re-accreditation & Quality Enhancement, Vanderbilt Institutional Research Group, Office of the University Provost, 2006-2008

Vanderbilt Committee on Graduate Students in the Commons and the College Halls, September – April 2005

Institutional Assessment and Benchmarking Committee, Division of Student Life, 2004-2005

Vanderbilt Alcohol and Drug Use Task Force Member, 2002-2004

University Representative to the US House Committee on Governmental Relations & Subcommittee on Efficiency, Financial Management, and Intergovernmental Relations, 2002

University Representative to the Economic Summit “Help Wanted”, 2001

Vanderbilt Divinity School Social Ethics Research Team to Latin America, May – Sept. 2000

Vanderbilt Graduate Student Outreach and Advocacy of Refugees (SOAR), 1999-2001

ACADEMIC ADVISING

Academic Advisor to M.Ed. students in International Education Policy & Management: (15-20 students per year), 2007 – present

Academic Advisor, Human and Organizational Development major (ILD track) (35-50 students per year), Peabody College, 2007 - present

Peabody Scholars Advisor, 2008 – present

HOD Honors Scholars Advisor, 2008 – present

Freshman Advisor, Peabody College, 2007- present

Vanderbilt Visions Faculty VUCeptor (16-18 students per year), 2007-present

International Scholars Advisor, Hubert H. Humphrey Fellowship Program, 2009 – present

Faculty Advisor, Mayfield Service & Living/Learning Program, 2007-2009

AWARDS & HONORS

2016 David Schleyer Faculty Award for Exceptional Classroom Teaching and Student Mentoring

2010 US Embassy Policy Specialist Award, Republic of Georgia, US Department of State & International Research and Exchanges Board (IREX)

2010 Omicron Delta Kappa (ODK) National Leadership Honor Society: Faculty inductee

- 2009 Bronze Excellence Award from the Student Affairs Administrators in Higher Education (NASPA): for the Vanderbilt Initiative for Scholarship and Global Engagement (VISAGE) for innovations in service learning
- 2009 Andrew Heiskell Award for Innovation in International Education: Institute for International Education (IIE): for the Vanderbilt Initiative for Scholarship and Global Engagement (VISAGE) for best practices in internationalization of higher education (*jointly awarded*).
- 2008 Peabody Roundtable Educator Honoree – for exceptional teaching and academic advising
- 2006 Distinguished Academic Achievement and Service in Leadership and Organizations Award – for exemplary academic performance and service to the College and University

PROFESSIONAL EXPERIENCE

Assistant Professor of the Practice of International Education Policy, Department of Leadership, Policy & Organizations, August 2010 – present

Academic Track Director, International Leadership Development (ILD) Track of the Human and Organizational Development (HOD) Major, September 2008 – present

Senior Research Fellow and Advisor, Office of the Associate Provost and Dean of Students, Vanderbilt University, September 2007 – present

US Embassy Policy Specialist in Higher Education to the Country of Georgia, US Department of State/International Research and Exchange Board, July 2010–August 2011

Lecturer in International Education & Public Policy, Department of Leadership, Policy & Organizations, Vanderbilt University, September 2007 – July 2010

Co-Founder/Faculty Program Director, Vanderbilt Initiative for Scholarship and Global Engagement (VISAGE), South Africa, July 2007 – August 2009

Research Consultant in International Educational Assessment, Open Society Institute (OSI), Educational Support Program (ESP), February 2005 – March 2008

Instructor of International Education and Public Policy, Department of Leadership, Policy & Organizations, Vanderbilt University (Student evaluations available upon request) August 2005 – August 2007

Research Associate, Office of the Associate Provost and Dean of Students, Vanderbilt University, Sept 2002 – August 2007

Program Director, Mayfield Service & Living Learning Program, Vanderbilt Office of Residential Education, Sept 2002 – August 2007

International Education Consultant, The Rockdale Foundation, Atlanta, GA, September 2002 – June 2004

Teaching Assistant, Dept. of Leadership, Policy & Organizations, Peabody College, Vanderbilt University, August 2001- May 2004

Teaching Assistant, Dept. of Human and Organizational Development (HOD), Vanderbilt University, August 2001- May 2004

Research Assistant, Vanderbilt Institute for Public Policy Studies (VIPPS), August 2001-May 2002

Assistant Director of Admissions & Student Services, Vanderbilt Divinity School, March 2000 - August 2001

Co-Director, Vanderbilt International Inter-curricular Initiative and Student Outreach & Advocacy of Refugees, Vanderbilt/Nashville, March 2000 - August 2001

Advantage Teaching Fellow in Political Science, Furman Univ. August 1995 –May 1996

Teaching Fellow/Lecturer in English & American Studies, Shanghai International Studies University (SISU), July - December 1992

PROFESSIONAL ASSOCIATIONS AND DEVELOPMENT ACTIVITIES

ASHE – Association for the Study of Higher Education

CIES – Comparative and International Education Society

Unite for Sight & Global Health University

The Forum for Education Abroad

2012 – Meharry Medical College – Center for Health Policy, Summer Institute for Health Policy – Certificate for Comparative Analysis of US and International Health Care Systems

2008 - Harvard Graduate School of Education – Institutes for Higher Education – Certificate for Performance Assessment in Higher Education